

Trustee Profile



Name: Doug Gober

Employer: Asplundh Tree Expert Co.

Position: Vice President/Sponsor

Education: Business Administration and Management at Florissant Valley Community College in St. Louis, Missouri

Certifications: ISA

Affiliations: International Society of Arboriculture, Utility Arborist Association

Skills: Management Expertise, Business Alliance Development, Sales Growth, Innovative Operations, Storm Response

Why you are serving on TREE Fund board? Doug's business and financial management experience, coupled with his passion for tree care, motivated his decision to accept the Trustee seat left vacant by Steven Asplundh's resignation from the TREE Fund Board. "I understand the challenges of marketing the value of research, particularly in a tough economy."

TREE Fund Committees you chair/serve on:

Biography

Doug Gober, VP of Asplundh Tree Expert Co., leads a team of ten regional managers. Mr. Gober's 43-year career with Asplundh took him from a brush cutter in Missouri in 1971, to GF in 1982, to supervisor in Southern California and to manager in 1987 in parts of Pennsylvania and New York. He was elected to VP in 1991 given added management duties in New Jersey from 1996 to 2001. In 2003, he took on additional responsibility for operations on the property of ComEd in Illinois. In 2004, he was appointed to sponsor of five regions in the Northeast, Midwest and Pacific Northwest. Mr. Gober received several corporate merit awards for his skill in developing alliances, sales growth, innovative operations and storm response. He studied business administration and management at Florissant Valley Community College in St. Louis, and is a member of the International Society of Arboriculture and Utility Arborist Association.