



Board Member Service Options

Board Member: _____

SERVICE OPTIONS for THREE Fiscal Years _____ - _____

Please select at least two items from each of the three main categories listed.

I. Annual Fund

As a Trustee of the TREE Fund, I am committed to its mission to support sustainable communities and environmental stewardship by funding research, scholarships and education programs essential to the discovery and dissemination of new knowledge in the fields of arboriculture and urban forestry. I understand how critical donor cultivation is to the success of the organization. Therefore, I will work to garner funding that will support the TREE Fund's annual development goal of more than \$1,000,000 in operating funds annually for the Fiscal Years 2012- 2014.

Toward that goal:

- ☐ I will host/have hosted a presentation in my home for prospective donors: personal friends and acquaintances to introduce the TREE Fund
- ☐ I will write thank you notes or make phone calls to community members and businesses (as assigned by staff for significant donations).
- ☐ I will cultivate from my personal friends and professional acquaintances five or more new prospects for membership in the President's Circle or the TREE Fund Corporate Sponsorship program.
- ☐ I will join/have joined the Sustainer's Group with a personal donation of \$1,000 or more annually.
- ☐ I will serve on the Governance Committee to help recruit and retain Trustees.
- ☐ I will recruit at least one new Director's Circle Donor (\$500 or higher).
- ☐ I will solicit/have solicited my organization to become a TREE Fund Partner at \$25,000-\$49,000.
- ☐ I will provide the TREE Fund with leads for additional Corporate Partners.
- ☐ I will solicit/have solicited my organization or other organizations for in-kind support of the TREE Fund.



II. Special Events/Programs

Raise Your Hand for Research:

- ☐ I will attend with a minimum of 10 guests. (All Trustees are expected to be present at this annual fundraising event.)
- ☐ I will contribute at least one auction item valued at \$100 or more.
- ☐ I will sell or purchase 20 or more raffle tickets (ticket price is typically \$20).
- ☐ I will sponsor/underwrite the event at \$_____ or above.
- ☐ I will assist with recruitment of additional sponsors/underwriters.

Tour des Trees:

- ☐ I will solicit/have solicited my organization to sponsor the Tour des Trees at \$2,500; \$5,000; \$10,000 or \$15,000.
- ☐ I will assist with recruitment of additional sponsors/underwriters.
- ☐ I will promote the event and solicit donations from within my personal and professional circle.
- ☐ I will recruit a new Tour des Trees rider.
- ☐ I will support one or more Tour riders with a donation totaling \$500 or more.
- ☐ I will attend the Ride for Research as a participant or volunteer and/or be present to cheer the Tour's arrival at its final destination.

Programs:

I will make an annual donation of \$500 or more to the following programs:

- ☐ Research
- ☐ Arboriculture Education (K-12)
- ☐ Scholarship
- ☐ Other (please contact Executive Director with your suggestion)



III. Longer-Term Opportunities

Endowment Campaign & Other Focused Efforts:

- ☐ I will make/have made a personal financial commitment to the Endowment Campaign.
- ☐ I will serve on the Endowment Campaign Steering Committee.
- ☐ I will assist the Endowment Campaign Steering Committee by making personal calls and visits to prospective donors.

Planned Giving:

- ☐ I will become/have become a member of the Heritage Oak Society by naming the TREE Fund in my will or by providing another planned gift.
- ☐ I will identify and cultivate prospects for the Heritage Oak Society.

SIGNED:

Board Member

Date

SIGNED:

Chairman

Date

We will provide each member of the Board of Trustees with the tools and support needed to be successful.