

TREE Fund 'Talking Points'

The TREE Fund, an independent non-profit foundation, was created by in 2002 via a merger of:

- ISA's Research Trust (which had been funding research since 1975) and
- TCIA's National Arborist Foundation (funding scholarships and education)

Its mission: to provide financial support for research and education programs specific to the needs and care of urban trees and the safety of the tree care workforce

TREE Fund has disbursed \$6m + to date for research and education

Research Priorities:

- Root and Soil Management
- Planting and Establishment
- Plant Health Care
- Risk Assessment and Workforce Safety
- Urban Forestry

4 research grant programs (apply online at www.treefund.org):

- John Z. Duling Grants: up to \$10K for innovative research
- Jack Kimmel International Grants: up to \$10K for arboriculture research anywhere in the world
- Hyland R. Johns Grants: Up to \$25K for research relevant to the everyday work of arborists
- TREE Fund Research Fellowship (subject to funding availability)
 - Up to \$100K to support mentored research at the graduate level
- Sponsored Grants: topic and grantee recommended by grant funding provider
- Directed Grants: topic recommended by grant funding provider

Education

- TREE Fund researchers educate industry professionals via:
 - Presentations at tree care industry conferences
 - Publication of research findings in industry media
- Arboriculture Education Grants (up to \$5K)
- Scholarships for aspiring tree care professionals
 - Robert Felix Memorial Scholarship (3K, non-renewable)
 - John Wright Memorial Scholarship (\$2K, non-renewable)

TREE Fund annual budget: approximately \$1M

- Endowment:
 - Goal: \$3M by 2014
 - Current balance: \$2M+
- Revenue Sources:
- Organizational Sponsors: STIHL, Bartlett, Asplundh, Arborjet, TCIA, ISA
- Fundraisers/Special Events
 - STIHL Tour des Trees (has raised \$6m+ since 1992)
 - Raise Your Hand for Research Auctions (during ISA annual conference)
- Individual and Corporate donations to General Fund and Endowment
- Planned Giving
- Annual Appeal