



April 2015



### Your dollars are making a difference!

What's a cash-strapped city forester to do when EAB comes knocking? Tough decisions get easier when you back up your strategy with science. Join us online for a **FREE webinar** from the TREE Fund: **"Emerald Cash Borer: It Will Cost You Money - Ways to Manage the Ash Cash Flow."** [John Z. Duling Grant](#) awardee Dr. Rich Hauer (U. of Wisconsin - Stevens Point) will discuss the economics of managing an EAB invasion in this FREE webinar on **April 28 at 12:00 pm (Mountain time)**. No

preregistration is required. Go to [www.treefund.org](http://www.treefund.org) on April 28 to log in. **CEUs are available** from ISA and the Society of American Foresters.



*Special thanks to [Utah State University Forestry Extension](#) and [Utah Division of Forestry, Fire and State Lands](#) for hosting this webinar, and to [Bartlett Tree Experts](#) and [The Davey Tree Expert Company](#) for their support.*



**Don't delay – apply today!** Scholarship applications are open at [www.treefund.org](http://www.treefund.org) for the following:

- \$2,000 [John Wright Memorial Scholarship](#): due May 15
- \$2,000 [Horace M. Thayer Scholarship](#): due June 1
- \$2,000 [Fran Ward Women in Arboriculture Scholarship](#): (female applicants only) due June 1

The Wright scholarship was established by [Wright Tree Service](#) in honor and memory of its founder, John L. Wright, and his son, John R. Wright. The **NEW** Thayer and Ward scholarships, funded by [Penn-Del Chapter ISA](#), are for college students who are residents of Pennsylvania or Delaware and enrolled in a program related to arboriculture/urban forestry.



### TREE Fund President/CEO announces retirement

TREE Fund President/CEO M. Janet Bornancin has announced her retirement from the foundation, effective July 1, 2015. The TREE Fund Board of Trustees expressed their gratitude for Janet's 10 years of outstanding service to the organization. Under her leadership, the TREE Fund has reached \$3 million in endowment gifts and pledges, expanded its portfolio of grant and scholarship programs from three to eleven, and developed its organizational capacity and infrastructure to support the foundation's growth. Today, the TREE Fund is recognized in the arboriculture and urban forestry world as a critical source of funding for the applied research, scholarships and education programs needed to advance urban tree care.

The TREE Fund's Executive Committee has formed a CEO search task force and will retain an executive recruiting firm to advise them on potential candidates. "We are committed to continuity and stability for the TREE Fund," says Board Chairman Randall Miller. "We are conducting a thorough search to identify the right candidate to serve as our next President and CEO and will complete the search with alacrity. The Board thanks Janet for her considerable contributions and leadership in building the TREE Fund to what it is today. We appreciate her efforts in helping make this a smooth transition, and we wish her well in her retirement."

**Thank You!**

**Many thanks to our March 2015 major contributors:**

(for contributions of \$2,500 or more to the TREE Fund last month)

Arborwell  
Bandit Industries, Inc.  
Forestry Equipment of Virginia  
Henry Gulich  
International Society of Arboriculture  
Lewis Tree Service

Minnesota Society of Arboriculture  
SavATree  
SherrillTree  
The Davey Tree Expert Company  
Trees, Inc.  
Wright Tree Service, Inc.



**Arbor Day Incentives:** [Donate to a 2015 STIHL Tour des Trees rider](#) April 19-25 for a chance to win this beautiful **natural edged bowl** crafted of catalpa wood by renowned arborist/woodturner [Kevin Bassett](#)! Each \$50 donation earns one chance to own this bowl. (Donate \$100 for two chances, etc.). The prize drawing will take place on April 27 and the winner will be notified promptly.

**AND THAT'S NOT ALL....**

Every Tour rider who receives a donation that week gets a chance at a **\$100 dinner certificate** redeemable during the Tour's "unstructured evening" in Punta Gorda, FL. Donate to the 2015 STIHL Tour des Trees at [www.stihltourdestrees.org](http://www.stihltourdestrees.org).



[Register today](#) for the **2015 STIHL Tour des Trees** to take advantage of Arbor Day fundraising contests and promotions. **Registration closes May 31!** Join us for a week of fun in the Florida sun October 25-31, 2015. Proceeds from the Tour support tree research and education programs benefitting the world's urban forests and the workforce that cares for them. Learn more about the Orlando to Ft. Lauderdale Tour at [www.stihltourdestrees.org](http://www.stihltourdestrees.org). **#STIHLtD**

**Don't want to ride but still want to participate?** We are seeking a luggage team volunteer for the 2015 Tour. The TREE Fund provides meals and lodging for the week and travel expense reimbursement up to \$350. You get to spend a week with some of the most dedicated arborists in the business. Contact [Mary DiCarlo](#) at 630-369-8300 x-202 to volunteer!



**Last call to be a Tour sponsor!** Contact [Mary DiCarlo](#) at 630-369-8300 x-202 by **May 1** to reserve space for your logo on the 2015 Tour jersey.



To honor the late Dr. Bonnie Lee Appleton, Mid-Atlantic Chapter ISA and Trees Virginia have established the Bonnie Appleton Memorial Fund at the TREE Fund. Dr. Appleton was an internationally known and respected researcher, a prolific writer and a dedicated educator and mentor at Virginia Tech. Please help us continue her life's work of nurturing the next generation of green industry professionals. [Your gift to the Appleton Fund](#) will support an annual scholarship for students of urban forestry, arboriculture, horticulture and nursery management. Thank you!



**Don't forget Mom!** Shop Amazon for Mother's Day (May 10) using the TREE Fund [AmazonSmile link](#). Amazon donates 0.5% of your purchase amount to the TREE Fund, and Mom gets a great gift. Make Mom proud and [get started](#) now!



**Save the date!** Join us at the Gaylord Palms Resort the evening of **August 10** for the TREE Fund's annual [Raise Your Hand for Research](#) Live Auction. Auctioneer Graham Crow returns to the podium along with "Pick Your Paradise" excursions to Bali, Italy and Africa, and much, much more! Your auction purchase supports the TREE Fund, helping to keep the world's urban trees healthy and the tree care workforce safe. See you in Orlando!

**Elevate your brand** by sponsoring this premier event attended by key industry professionals. Contact [Mary DiCarlo](#) to seize this opportunity and showcase your support for tree research and education.

**Use your talent to help support healthy trees!** Are you a woodworker or other type of artisan? The TREE Fund is seeking handcrafted items for the 2015 Raise Your Hand for Research Auctions, August 9-10, 2015, at the ISA Conference in Orlando. Handcrafted jewelry, wood items and original art are perennial favorites at this event. As a donor, you will be recognized in the auction catalog or at the trade show, and you'll feel good knowing your contribution is supporting tree research and education. To donate, please contact Karen Lindell at [klindell@treefund.org](mailto:klindell@treefund.org) before **May 31**. Thank you!



**Planting a tree to celebrate Arbor Day?** Consider a **Heritage Tree** cultivated by TREE Fund Trustee Brian Sayers from seeds originating on the properties of famous public figures. Available seedlings range from a Water Oak from Helen Keller's home to a Northern Catalpa from Muhammad Ali, and everything in between! Learn more and see the full list at [www.treefund.org/ways-to-give/heritage-trees](http://www.treefund.org/ways-to-give/heritage-trees). All proceeds benefit the TREE Fund.



**Looking for an opportunity** to put your knowledge and skills to work to benefit the tree care industry? Consider serving on the TREE Fund Board of Trustees. Arboriculture experience is not required. Contact [Janet Bornancin](#), President/CEO of the TREE Fund to learn more.

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