



May 2015



Your dollars are making a difference!

Trees are often sacrificed in urban development, in part because it's difficult to locate and avoid damaging their roots. **Nina Bassuk of Cornell University** (with Jason Grabosky, Anthony Mucciardi and Gary Raffel) examined ground-penetrating radar (GPR) as a possible way to noninvasively map root layout. They planted Norway maple trees in two kinds of compacted soils covered in concrete pavement, then used GPR to locate the roots. Afterwards, they excavated and counted the roots to assess the radar's accuracy. GPR reliably predicted the presence and locations of roots in both soils. This study, partially funded with a 2010 John Z. Duling grant, demonstrated that GPR is a viable tool to help retain trees on development sites. Read more about the study on [our website](#).



Don't delay – apply today! Scholarship applications are open at www.treefund.org for the following:

\$2,000 [John Wright Memorial Scholarship](#): due May 15

\$2,000 [Horace M. Thayer Scholarship](#): due June 1

\$2,000 [Fran Ward Women in Arboriculture Scholarship](#): (female applicants only) due June 1

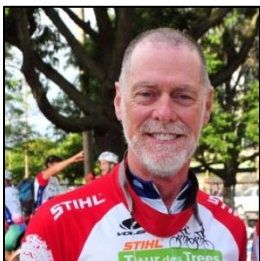
The Wright scholarship was established by [Wright Tree Service](#) in honor and memory of its founder, John L. Wright, and his son, John R. Wright. The **NEW** Thayer and Ward scholarships, funded by [Penn-Del Chapter ISA](#), are for college students who are residents of Pennsylvania or Delaware and enrolled in a program related to arboriculture/urban forestry.

Thank You!

Many thanks to our April 2015 [major contributors](#):

(for contributions of \$2,500 or more to the TREE Fund last month)

- John Hendricksen
- PacifiCorp
- STIHL Inc.
- Tree Care Industry Association, Inc.



Congratulations and THANK YOU to Dick Rideout—winner of this year's [Ken Ottman Award](#) for outstanding volunteer service to the TREE Fund. Dick marshalled a formidable team of volunteers to help plan and execute a STIHL Tour des Trees that many participants ranked as the Best. Ride. Ever. He also was a driving force behind the WAA's successful campaign to raise \$250,000 for the [Bob Skiera Memorial Fund](#) by the opening of the 2014 ISA Conference and Trade Show in Milwaukee. Dick will be honored with an official Ottman Award beer stein this October during the 2015 STdT ride in Florida. **#STIHLtdT**



Last chance to register for the 2015 STIHL Tour des Trees!

Our Florida Tour keeps the FUN in fundraising, with airboat rides, behind-the-scenes horticulture tours and oceanfront dining with the best and brightest in the industry. Don't get left behind - registration closes on **May 31**. Sign up TODAY! **#STIHLTdT**



Trips and treasures for you – top notch research for trees! Join us at the Gaylord Palms Resort 6:00-8:00pm on **August 10** for the TREE Fund's annual [Raise Your Hand for Research](#) Live Auction. Enjoy a fun-filled evening socializing with friends, playing games of skill and chance, bidding on fantasy getaways to Bali, Italy or Africa and much, much more! You'll feel good because all purchases support tree research and education. Buy your Live Auction [admission ticket](#) at early bird pricing (\$35) today!

Preview the future of arboriculture at the TREE Fund Live Auction. Spend time with TREE Fund researchers to learn firsthand what's new in the world of tree care. Attend the Researcher Reception at the Live Auction August 10; [admission](#) purchase required.

Visit the TREE Fund Silent Auction on the ISA Trade Show floor August 9 – 10. Bid on artisan jewelry, arborist equipment, apparel and unique art, and don't miss out on the chance to win our Split the Pot Raffle; last year's three winners were eligible to take home \$1,266 each!



Elevate your brand by sponsoring this premier event attended by key industry professionals. Contact Mary DiCarlo at marydicarlo@treefund.org to seize this opportunity and showcase your support for tree research and education.

Use your talent to help support healthy trees! Are you a woodworker or other type of artisan? The TREE Fund is seeking handcrafted items for the 2015 Raise Your Hand for Research Auctions, August 9-10, 2015, at the ISA Conference in Orlando. Handcrafted jewelry, wood items and original art are perennial favorites at this event. As a donor, you will be recognized in the auction catalog or at the trade show, and you'll feel good knowing your contribution is supporting tree research and education. To donate, please contact Karen Lindell at klindell@treefund.org before **June 15**. Thank you!



Congratulations to Teresa and Scott Coldiron of Glen Ellyn, IL, winners of our Arbor Day Donors' Contest! They donated to the 2015 STIHL Tour des Trees during the week of April 20-25, and won this gorgeous catalpa wood bowl by arborist/woodturner [Kevin Bassett](#)! Look for our next donor promotion celebrating Summer Solstice and Father's Day (June 15-21).

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