



June 2015



## Your dollars are making a difference!

How do you get today's plugged-in kids thinking about environmental stewardship, leadership skills and careers in the green sciences? **The Macgyver Program at The Morton Arboretum** is doing all that, with a waiting list for participation. In 2014, 90 middle and high school students volunteered as naturalists or gardeners in the Arboretum's Children's Garden, teaching younger children about nature and working alongside the Arboretum's renowned research scientists. Read more about this unique career modeling and mentoring program, funded with a 2014 TREE Fund [Arboriculture Education Grant](#), on [our website](#).



**The TREE Fund joins the friends, colleagues and family of Terrill Collier in mourning his untimely passing May 11.** A longtime member of the Tour des Trees' "tree family," Terrill and his family were perennial supporters of the TREE Fund and the Tour. The Colliers took the lead in constructing an 'epic' experience for the 2012 riders, managing everything from bike shipments to dinner for the riders at their home. The Oregon Tour still holds the record for registrants, fundraising and by many accounts, awe-inspiring moments. Before his passing, the Collier family established the **Collier Arborist Training Trust** at the TREE Fund to support the education and training of the next generation of tree care professionals. Visit <https://secure.ggiv.com/for/?key=treefund> to learn more and support the Collier Arborist Training Trust.

# Thank You!

Many thanks to our May 2015 [major contributors](#):  
(for contributions of \$2,500 or more to the TREE Fund last month)

- Tree Care Industry Association
- Unital
- Wright Tree Service, Inc.

**YOU are the reason for the TREE Fund's success in 2014 – thank you!** The foundation awarded \$303,000 in 2014 for research, arboriculture education and scholarships. Generous donors, sponsors and volunteers powered the TREE Fund's most successful fundraising year ever. Read more in our **2014 Annual Report** posted on our website under [About Us/Documents](#).



**Power up your giving in June to win STIHL power tools!** [Donate to the 2015 STIHL Tour des Trees](#) between June 15 – 21 for a chance to win a **\$500 STIHL merchandise certificate** plus a **STIHL Outfitter Package** (ball cap, tee shirt, travel mug).

Each \$50 [donation to the Tour](#) gives you one chance to win. (\$100 earns two chances, etc.). We'll announce the lucky winner on June 22. Many thanks to STIHL for their generous support of this promotion!



**Trips and treasures for you – top notch research for trees.** Join us for the TREE Fund's annual [Raise Your Hand for Research](#) Live Auction on **August 10** at the Gaylord Palms Resort (6:00-8:00 pm). Enjoy a fun-filled evening socializing with friends, playing games of skill and chance, bidding on fantasy vacations and much, much more! You'll feel good because all purchases support tree research and education. **Buy your [admission ticket](#) today for Early Bird pricing (\$35)!**

**Back by popular demand:**

- [Researcher Reception](#) – Chat with TREE Fund researchers for a firsthand glimpse into the future of arboriculture.
- [Golden Ticket Raffle](#) - \$100 buys you the chance to win the Live Auction package of your choice. (only 75 tickets available)
- [Loops & Liquor Ring Toss Game](#) - Impress your friends with your pinpoint aim. Ring your beverage of choice and take it home!
- Auctioneer Graham Crow's "Pick Your Paradise" vacations in Bali, Italy and Africa



**New for 2015:**

- [Table of Distinction](#) – Here's your chance to party like a rock star. Bid high to claim the best table in the room with complimentary drink tickets, desserts and exclusive gifts for you and your friends!
- [New catalog offerings](#) – Plains Game Hunt in South Africa, Fishing in the Ozarks, STIHL Lithium-Ion Arborist Package, artisan cedar wood sculpture, and more!



**Visit the TREE Fund Silent Auction August 9 – 10** on the ISA Trade Show floor (Booth #1514). Bid on artisan jewelry, arborist equipment, apparel and unique art.

**Back by popular demand:**

[Best bid wins](#) - Bid once and walk away. Highest bid wins the item.  
[Split the Pot Raffle](#) – 3 winners split \$3,798 in 2014!

**Elevate your brand** by sponsoring the auction. Contact Mary DiCarlo at [marydicarlo@treefund.org](mailto:marydicarlo@treefund.org) to seize this opportunity and showcase your support for tree research and education.

**Can you help?** The TREE Fund is seeking donations for the 2015 Raise Your Hand for Research Auction. We are looking for items valued at \$100 or more that appeal to tree care professionals, outdoor enthusiasts and families, including:

- Hand crafted jewelry or wood items
- Vacations or getaways
- Professional equipment and clothing



- Wine or gift baskets
- Original art
- Sports items and event tickets
- Gifts for children

As a donor, you will be recognized in the auction catalog or at the trade show, and you'll feel good knowing your contribution is supporting tree research and education. To donate, please contact Karen Lindell at [klindell@treefund.org](mailto:klindell@treefund.org) before **June 30**. Thank you!



**Calling all golfers!** [Register to play or sponsor a hole](#) at the 21<sup>st</sup> annual **Asplundh Golf Outing to benefit the TREE Fund**. The four-person scramble starts at 8:00 a.m. on Sunday, August 9 at [Falcon's Fire Golf Club](#) in Kissimmee and wraps up with a festive awards luncheon. Your \$150 registration includes 18 holes plus transportation, breakfast, lunch, prize opportunities, and the good feeling you get from supporting research that advances our industry. Thanks, Asplundh, for hosting this popular fundraiser for the TREE Fund!

Join us for these TREE Fund events at the 2015 ISA Conference:

#### Sunday, August 9

- 8:00 AM – [Asplundh Golf Outing to benefit the TREE Fund](#)  
Falcon's Fire Golf Club, Kissimmee, FL
- 7:30 PM – We LOVE Our Donors Celebration (with cake!)  
Booth #1514, Florida Exhibition Hall D-F
- 7:30 PM – [TREE Fund Silent Auction](#) opens  
Booth #1514, Florida Exhibition Hall D-F



#### Monday, August 10

- 9:30 AM -3:30 PM – TREE Fund Silent Auction  
Booth #1514, Florida Exhibition Hall D-F  
**NOTE: Bidding closes at 3:30 p.m.!**
- 6:00 PM -6:30 PM – Researcher Reception at Raise Your Hand for Research Live Auction  
Gaylord Palms Resort, Sun Ballroom C
- 6:00 PM -8:00 PM – [Raise Your Hand for Research Live Auction](#)  
Gaylord Palms Resort, Sun Ballroom C

#### Tuesday, August 11

- 9:30 AM - 3:30 PM – Auction Item Pick-up  
Booth #1514, Florida Exhibition Hall D-F
- 3:15 PM – Split the Pot Raffle Drawing  
Booth #1514, Florida Exhibition Hall D-F

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