



July 2015



### Your dollars are making a difference!

As the new City Arborist for Frankfort (KY), Lorri Grueber was eager to make an impact. She quickly realized that five years into Kentucky's emerald ash borer (EAB) infestation, EAB was no longer viewed as a "hot topic" for the state, and no large scale EAB education had been offered since 2011. Using an EAB Arboriculture Education Grant from the TREE Fund, Ms. Grueber helped Kentucky take a big step forward in its EAB management. She orchestrated a highly successful one-day workshop that educated 143 tree care industry professionals, municipal leaders and

private landowners with the latest on EAB and its management. Read more about this game-changing program on [our website](#).



**APPLY TODAY** for research grants at [www.treefund.org](http://www.treefund.org). Online applications are **due October 1** for:

- [John Z. Duling grants](#), which provide "seed" funding for innovative research and technology transfer projects that can benefit arborists' everyday work. (up to \$10,000)
- [Jack Kimmel International grants](#) for arboriculture research projects all over the world. (up to \$10,000)

**Many thanks to our June 2015 [major contributors](#):**  
(for contributions of \$2,500 or more to the TREE Fund last month)

- |                           |   |
|---------------------------|---|
| • Doug Drysdale/U.S. Bank | • Ronald Romero                             |
| • Florida Chapter ISA     | • David Scharfenberger/Wachtel Tree Service |
| • Ford Motor Company      | • Mark J. Tobin                             |
| • Gamma Tree Experts      | • West Coast Arborists                      |
| • James B. Ingram         | • Wright Tree Service, Inc.                 |

*Thank You!*



**Congratulations to Buckley Tree Service of New Berlin, WI**, winner of our 2015 STIHL Tour des Trees Summer Promotion! Buckley Tree Service donated to Team Wisconsin between June 15 – 21; their name was drawn to win a \$500 STIHL merchandise certificate and a STIHL Outfitter Package. Thanks, [STIHL](#), for

donating a prize that helped raise *record-setting* \$34,684 for the TREE Fund in one week. And thank you to everyone who participated in this promotion; we appreciate your support of the TREE Fund!





**Trips and treasures for you – top notch research for trees.** Join us at the TREE Fund [Raise Your Hand for Research](#) Live Auction on **August 10** at the Gaylord Palms Resort in Sun Ballroom C (6:00-8:00 pm). Enjoy a fun-filled evening socializing with friends, playing games of skill and chance, bidding on fantasy vacations and much, much more! You'll feel good because all purchases support tree research and education.

**Early Bird pricing (\$35) ends August 5, so buy your [admission ticket](#) TODAY!**

**Back by popular demand:**

- [Golden Ticket Raffle](#) - \$100 buys you the chance to win the Live Auction package of your choice. (only 75 tickets sold)
- [Loops & Liquor Ring Toss Game](#) - Impress your friends with your pinpoint aim. Ring your adult beverage of choice and take it home!
- Auctioneer Graham Crow's "Pick Your Paradise" vacations in Bali, Italy, Africa



**New for 2015:**

- [Researcher Reception \*with a Twist\*](#) – Chat with TREE Fund researchers for a firsthand glimpse into the future of arboriculture. Then drop your name in the box in the Researcher Reception area for a chance to win complimentary drink tickets, courtesy of [Florida Chapter ISA!](#)
- [Table of Distinction](#) – Here's your chance to party like a rock star. Bid high to claim the best table in the room with complimentary drink tickets, desserts and exclusive gifts for you and your friends!

**JUST ADDED to the auction catalog:**

- Personalized Sonoma Wine Country experience
- Tranquil trout fishing in the Ozarks with \$250 travel/fun money
- Powerful and green STIHL Lithium-Ion Arborist Tool package
- Weekend retreat in a cozy Vermont cabin plus \$250 travel/fun money
- Stately Great Blue Heron sculpture hand carved from cedar felled by Hurricane Katrina
- Exotic hunting adventures in South Africa and Argentina
- Lavish golf/spa getaway at the AAA Five-Diamond Fairmont Scottsdale Princess
- PLUS Pick Your Paradise, [TCIA WMC 2016](#), 2016 ISA Conference and *more!*

***What are you waiting for? Early bird discounted registration ends August 5. Buy your Live Auction [admission ticket](#) TODAY!***

**Visit the TREE Fund Silent Auction August 9 – 10** on the ISA Trade Show floor (Booth #1514). Bid on artisan jewelry, arborist equipment, apparel and unique art.

**Back by popular demand:**

- [Best bid wins](#) - Bid once and walk away. Highest bid wins the item.
- [Split the Pot Raffle](#) – 3 winners split \$3,798 in 2014!

It's not too late to donate to the Silent Auction! To contribute, contact Karen Lindell at [klindell@treefund.org](mailto:klindell@treefund.org) before **July 24**. Thank you!





**Tee off for the TREE Fund on Sunday, August 9.** [Register by July 17 to play or sponsor a hole](#) at the 21<sup>st</sup> annual **Asplundh Golf Outing to benefit the TREE Fund**. The four-person scramble at [Falcon's Fire Golf Club](#) in Kissimmee starts at 8:00 a.m. and wraps up with a festive awards luncheon. Your \$150 registration includes 18 holes plus transportation, breakfast, lunch, prize opportunities, and the good feeling you get from supporting research that advances our industry. Thanks, [Asplundh](#), for hosting this popular fundraiser for the TREE Fund!

**Join us for these TREE Fund events at the 2015 ISA Conference:**

**Sunday, August 9**

- 8:00 AM – [Asplundh Golf Outing to benefit the TREE Fund](#)  
Falcon's Fire Golf Club, Kissimmee, FL
- 7:30 PM – We LOVE Our Donors Celebration (with cake!)  
Booth #1514, Florida Exhibition Hall D-F
- 7:30 PM – [TREE Fund Silent Auction](#) opens  
Booth #1514, Florida Exhibition Hall D-F



**Monday, August 10**

- 9:30 AM -3:30 PM – TREE Fund Silent Auction  
Booth #1514, Florida Exhibition Hall D-F  
**NOTE: Bidding closes MONDAY at 3:30 p.m.!**
- 6:00 PM -6:30 PM – Researcher Reception at Raise Your Hand for Research Live Auction  
Gaylord Palms Resort, Sun Ballroom C
- 6:00 PM -8:00 PM – [Raise Your Hand for Research Live Auction](#)  
Gaylord Palms Resort, Sun Ballroom C

**Tuesday, August 11**

- 9:30 AM - 3:30 PM – Auction Item Pick-up  
Booth #1514, Florida Exhibition Hall D-F
- 3:15 PM – Split the Pot Raffle Drawing  
Booth #1514, Florida Exhibition Hall D-F

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