



## Board Member Service Options

Board Member: \_\_\_\_\_

SERVICE OPTIONS for fiscal years 2015 -- 2017

**Please select at least two items from each of the three main categories listed.**

### **I. Annual Fund**

As a Trustee of the TREE Fund, I am committed to its mission to support scientific discovery and dissemination of new knowledge in the fields of arboriculture and urban forestry. I understand the importance of donor cultivation to the success of the organization. Therefore, I will work to support the TREE Fund's goal of raising more than \$1,000,000 in operating funds annually for fiscal years 2015- 2017.

Toward that goal:

- ☐ I will host/have hosted a presentation in my home to introduce my personal friends and acquaintances to the TREE Fund.
- ☐ I will write notes or make phone calls to thank those who make significant donations to the TREE Fund (as directed by TF staff).
- ☐ I will cultivate from my personal friends and professional acquaintances two or more new prospects for membership in the President's Circle (\$2,500) or the TREE Fund corporate sponsorship program.
- ☐ I will join/have joined the Sustainer's Group with an annual personal donation of \$1,000 or more.
- ☐ I will recruit at least one new Director's Circle Donor (\$500 or higher).
- ☐ I will solicit/have solicited my organization to become a TREE Fund Partner Sponsor at \$25,000-\$49,000/year (including cash and in-kind support).
- ☐ I will solicit/have solicited my organization for a donation to the General Fund of \$25,000-\$49,000/year.
- ☐ I will provide the TREE Fund with leads for additional corporate partners.
- ☐ I will solicit/have solicited my organization or other organizations for in-kind support of the TREE Fund.

We will provide each member of the Board of Trustees with the tools and support needed to be successful.  
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## **II. Special Events/Programs**

### **Raise Your Hand for Research:**

- ☐ I will attend the Live Auction and will invite guests. (Reserved tables are available for groups of 10) (All Trustees are strongly encouraged to attend).
- ☐ I will contribute at least one auction item valued at \$100 or more.
- ☐ I will sell or purchase 20 or more raffle tickets (ticket price is typically \$20).
- ☐ I will sponsor/underwrite the event at \$1500 or above.
- ☐ I will assist with recruitment of additional sponsors/underwriters.

### **Tour des Trees:**

- ☐ I will solicit/have solicited my organization to sponsor the Tour des Trees at \$2,500; \$5,000; \$10,000 or \$15,000.
- ☐ I will assist with recruitment of additional sponsors/underwriters.
- ☐ I will promote the event and solicit donations from within my personal and professional circle.
- ☐ I will ride in the Tour des Trees.
- ☐ I will recruit a new Tour des Trees rider.
- ☐ I will support one or more Tour riders with a donation totaling \$500 or more.
- ☐ I will attend the Tour Launch or Closing ceremonies or another event during the ride.



### **III. Other Opportunities**

#### **Endowment Campaign & Other Focused Efforts:**

- ☐ I will make/have made a personal financial commitment to the Endowment of \$500 or more.
- ☐ I will serve on the Endowment Campaign Committee.
- ☐ I will assist the Endowment Campaign Committee by making personal calls and visits to prospective donors.
- ☐ I will serve on a TREE Fund Committee.

#### **Planned Giving:**

- ☐ I will become/have become a member of the Heritage Oak Society by naming the TREE Fund in my will or by providing another planned gift.
- ☐ I will identify and cultivate prospects for the Heritage Oak Society.

#### **Outreach:**

- ☐ I am willing to write or collaborate on an article of interest to the arboriculture industry for publication in industry media.
- ☐ I will make annual presentations to a Chapter or other organization on behalf of the TREE Fund.

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#### **SIGNED:**

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Board Member

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Date

#### **SIGNED:**

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Chairman

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Date

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