



Board Member Service Options

Board Member: _____

SERVICE OPTIONS for fiscal years 2015 -- 2017

Please select at least two items from each of the three main categories listed.

I. Annual Fund

As a Trustee of the TREE Fund, I am committed to its mission to support scientific discovery and dissemination of new knowledge in the fields of arboriculture and urban forestry. I understand the importance of donor cultivation to the success of the organization. Therefore, I will work to support the TREE Fund's goal of raising more than \$1,000,000 in operating funds annually for fiscal years 2015- 2017.

Toward that goal:

- ☐ I will host/have hosted a presentation in my home to introduce my personal friends and acquaintances to the TREE Fund.
- ☐ I will write notes or make phone calls to thank those who make significant donations to the TREE Fund (as directed by TF staff).
- ☐ I will cultivate from my personal friends and professional acquaintances two or more new prospects for membership in the President's Circle (\$2,500) or the TREE Fund corporate sponsorship program.
- ☐ I will join/have joined the Sustainer's Group with an annual personal donation of \$1,000 or more.
- ☐ I will recruit at least one new Director's Circle Donor (\$500 or higher).
- ☐ I will solicit/have solicited my organization to become a TREE Fund Partner Sponsor at \$25,000-\$49,000/year (including cash and in-kind support).
- ☐ I will solicit/have solicited my organization for a donation to the General Fund of \$25,000-\$49,000/year.
- ☐ I will provide the TREE Fund with leads for additional corporate partners.
- ☐ I will solicit/have solicited my organization or other organizations for in-kind support of the TREE Fund.

We will provide each member of the Board of Trustees with the tools and support needed to be successful.
Graceful Fundraising, LLC, Nancy Grace, www.gracefulfundraising.com



II. Special Events/Programs

Raise Your Hand for Research:

- ☐ I will attend the Live Auction and will invite guests. (Reserved tables are available for groups of 10) (All Trustees are strongly encouraged to attend).
- ☐ I will contribute at least one auction item valued at \$100 or more.
- ☐ I will sell or purchase 20 or more raffle tickets (ticket price is typically \$20).
- ☐ I will sponsor/underwrite the event at \$1500 or above.
- ☐ I will assist with recruitment of additional sponsors/underwriters.

Tour des Trees:

- ☐ I will solicit/have solicited my organization to sponsor the Tour des Trees at \$2,500; \$5,000; \$10,000 or \$15,000.
- ☐ I will assist with recruitment of additional sponsors/underwriters.
- ☐ I will promote the event and solicit donations from within my personal and professional circle.
- ☐ I will ride in the Tour des Trees.
- ☐ I will recruit a new Tour des Trees rider.
- ☐ I will support one or more Tour riders with a donation totaling \$500 or more.
- ☐ I will attend the Tour Launch or Closing ceremonies or another event during the ride.



III. Other Opportunities

Endowment Campaign & Other Focused Efforts:

- ☐ I will make/have made a personal financial commitment to the Endowment of \$500 or more.
- ☐ I will serve on the Endowment Campaign Committee.
- ☐ I will assist the Endowment Campaign Committee by making personal calls and visits to prospective donors.
- ☐ I will serve on a TREE Fund Committee.

Planned Giving:

- ☐ I will become/have become a member of the Heritage Oak Society by naming the TREE Fund in my will or by providing another planned gift.
- ☐ I will identify and cultivate prospects for the Heritage Oak Society.

Outreach:

- ☐ I am willing to write or collaborate on an article of interest to the arboriculture industry for publication in industry media.
- ☐ I will make annual presentations to a Chapter or other organization on behalf of the TREE Fund.

SIGNED:

Board Member

Date

SIGNED:

Chairman

Date

We will provide each member of the Board of Trustees with the tools and support needed to be successful.
Graceful Fundraising, LLC, Nancy Grace, www.gracefulfundraising.com