



TREE FUND Bulletin



November 2015



MEDIA WORKING GROUP

Your dollars are making a difference!

In southwest Ohio, a broad coalition of organizations has joined forces to address the devastating effect of emerald ash borer on the region's urban forest. Using a 2014 EAB Grant from the TREE Fund, Media Working Group produced and distributed a Community Action Toolkit for the coalition. The toolkit—comprised of fact sheets, booklets and videos to increase awareness about the benefits of the tree canopy and the threats it is facing—has informed thousands in print and online at www.takingroot.info. In addition, these materials were incorporated into a [national public television documentary](#) called *Trees in Trouble* that will premier on Arbor Day 2016 on PBS and run for three years. The film will be previewed at the upcoming [Partners in Community Forestry Conference](#) in Denver. Read more about the impactful "Take Root Community Education Project" on [our website](#).

Many thanks to our October 2015 [major contributors](#):

(for contributions of \$2,500 or more to the TREE Fund this month)

- Asplundh Tree Expert Co.
- Jacques H. Brunswick and Louise Desjardins
- Robert H. and Lillian Gorden
- International Society of Arboriculture
- Mid-Atlantic Chapter ISA
- New Jersey Arborists
- Jeffrey L. Palmer

Thank You!

Shopping for equipment at [TCI EXPO 2015](#)? Get the machine you need and support the TREE Fund at the same time! Bid on any or all of these products at TCI EXPO November 12-13:

- Bahdit Model 1390XP Chipper (engine from Power Solutions, Inc.)
- Reverse-S™ Cutting System from Green Manufacturing
- Morbark Beaver M12RX Chipper

Highest bidder "wins" (buys the machine at that price). Get details at [our website](#). Not going to TCI EXPO? Place a proxy bid at the [TREE Fund website](#) by November 13 at noon.



Black Friday. Cyber Monday.

#GIVINGTUESDAY

December 1, 2015

On #GivingTuesday (December 1), give back to the trees that give us so much! The TREE Fund's 2015 Annual Appeal kicks off on #GivingTuesday, a global day dedicated to giving. Your gift to the TREE Fund benefits *everyone*. From arborists and climbers to home owners and businesses, TREE Fund

research supports science-based tree care that grows stronger, healthier trees and advances the safety and knowledge of those who care for them. Donate at treefund.org or mail a check to: TREE Fund, 552 S. Washington St., Ste. 109, Naperville, IL 60540. THANK YOU!



Here's to a successful 2015 STIHL Tour des Trees! We are grateful to our riders, support crew, fundraisers, donors, volunteers and Florida's communities for their dedication and support. Special thanks to all our sponsors, especially Title Sponsor [STIHL](#), Crown Partners [Bartlett Tree Experts](#) and [The Davey Tree Expert Company](#), and host [Florida Chapter ISA](#). Together we've raised over \$604,000 - thank you!

Congratulations to our top STIHL Tour des Trees fundraisers in 2015!

- Mike Neal: \$8,550
- Randy Miller: \$7,505
- Frazer Pehmoeller: \$7,095
- Andy Kittsley: \$6,180
- Henry Gulich: \$5,930

Kudos to Team Ohio, our #1 fundraising team! Led by captain Beth Buchanan, Ohio raised a record-breaking **\$65,392** for the TREE Fund. It's not too late to [support research and education with a donation to a Tour rider or team](#); the campaign runs through December 31, 2015.

Preview the 2016 Tour route on November 12 when it's officially unveiled at TCI EXPO and on the STIHL Tour des Trees website. The October 9 – 15, 2016 ride through the Carolinas promises generous helpings of fun and adventure, hosted by the Southern Chapter of ISA! **Registration opens January 12, 2016** at www.stihltourdestrees.org.



Do your holiday shopping at AmazonSmile and automatically support the TREE Fund. Enter Amazon through [our link](#), and a portion of your payment is donated directly to the TREE Fund. It's an easy way to support tree research and education. [Get started](#) now!

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