



## 2016 TREE Fund Sponsorship Opportunities

### Organizational Sponsors:

- **Crown Partner (\$50,000):** Year-round recognition in TREE Fund advertising, on [treefund.org](http://treefund.org) and [stihltourdestrees.org](http://stihltourdestrees.org), and at **all** TREE Fund special events (including on-stage recognition and speaking opportunities). Premier logo placement in **all** event marketing materials and on STdT apparel. Additional recognition for specialized support (Media Sponsor, Educational Programming Sponsor, etc.) Media announcement of sponsorship/renewal.
- **Partner (\$25,000):** Year-round recognition in TREE Fund advertising, on [treefund.org](http://treefund.org) and [stihltourdestrees.org](http://stihltourdestrees.org) and at **all** TREE Fund special events (including on-stage recognition). Prominent logo placement in **all** event marketing materials and on STdT apparel. Media announcement of sponsorship/renewal.

### Event Sponsors:

- **Platinum (\$15,000): Upper-tier recognition** on [treefund.org](http://treefund.org) and [stihltourdestrees.org](http://stihltourdestrees.org) and in marketing materials for **all** TREE Fund special events. On-stage recognition at **all** TREE Fund special events. Logo on upper-back of STdT apparel.
- **Gold (\$10,000): Mid-tier recognition** on [treefund.org](http://treefund.org) and [stihltourdestrees.org](http://stihltourdestrees.org) and in marketing materials for **all** TREE Fund special events. On-stage recognition at **all** TREE Fund special events. Logo on mid-back of STdT apparel.
- **Silver (\$5,000): Lower-tier recognition** on [treefund.org](http://treefund.org) and [stihltourdestrees.org](http://stihltourdestrees.org) and in marketing materials for **all** TREE Fund special events. Logo on lower-back of STdT apparel.
- **Bronze (\$2,500): Lower-tier recognition** on [treefund.org](http://treefund.org) and [stihltourdestrees.org](http://stihltourdestrees.org) (Tour sponsors only) and on event marketing materials for **one TREE Fund special event of your choosing** (STIHL Tour des Trees, Raise Your Hand for Research Auction or other event). Name on lower-back of STdT apparel (Tour sponsors only).

**Contact:** Mary DiCarlo: [marydicarlo@treefund.org](mailto:marydicarlo@treefund.org) or 630-301-1920  
[www.treefund.org](http://www.treefund.org) // [www.stihltourdestrees.org](http://www.stihltourdestrees.org)