



September 2016



### **Your donations are making a difference!**

Recognizing the important benefits trees provide to urban areas, local governments often have canopy cover standards for their cities and minimum canopy cover requirements when lots are developed or redeveloped. Dr. David Chojnacky (Virginia Tech) wondered if the development requirements were truly resulting in the desired urban canopy cover. His 2013 study, “Management of Urban Trees to Meet Canopy Cover Goals: Falls Church Residential Landscape Plan Comparison,” funded by a [John Z. Duling Grant](#), generated a model that can help urban forest managers better understand how redevelopment plan practices impact the tree canopy. Read more about this interesting project on our [website](#).

**Apply today** for the following research grants at [treefund.org](http://treefund.org):

- [John Z. Duling Grant \(now up to \\$25,000!\)](#) – Application due **October 1**
- [Jack Kimmel International Grant \(up to \\$10,000\)](#) – Application due **October 1**



### **Great Golf Outing Results**

**By guest columnist Kristin Wild, Asplundh Tree Expert Co.**

Miraculously, the first “cool” day of the Ft. Worth, Texas summer coincided with the Asplundh Golf Outing to Benefit the TREE Fund on August 14 at The Golf Club Fossil Creek. Enjoying the fine weather and fun were almost 70 golfers who participated in this FUNdraiser with the winning team being: *Brent Asplundh, Andrew Dodson, Byron Johnson and Mark Styslinger!*



All the golfers were treated to breakfast and beverages on the course, courtesy of Altec Industries, and a tasty awards luncheon was served up thanks to Terex Utilities. In addition, the following 18 companies sponsored holes: Ahlborn Equipment, Bone Safety Signs, Burford’s Tree, Inc., Earthborne Inc., Grande Truck Center, Lynn Hendrix Equipment, Jarraff Industries, Midway Ford Truck Center, NECS, RAYCO, Richardson Service 1991, Inc., Samson Rope Technologies, Southco Industries, Taylor Communications, Telogis, Trees, Inc., Utility One Source and Vermeer.

Asplundh was thrilled with the outstanding support of the sponsors and golfers at its 22<sup>nd</sup> annual golf outing, which resulted in a total of \$14,400 being donated to the TREE Fund. To take advantage of the Pacific Gas & Electric 50% matching program, Asplundh is pleased to announce that \$4,400 of that total donation will be directed toward the Utility Arborist Research Fund.

## Thank you to our August 2016 [lead donors](#):

(for contributions of \$2,500 or more to the TREE Fund this month)

- Bandit Industries, Inc.
- CN Utility Consulting, Inc.
- Florida Chapter ISA
- Heartwood Tree Service, LLC
- Pamela K. Hendricksen
- James B. Ingram
- Shari L. McNulty
- Mid-Atlantic Chapter ISA
- Mid-Atlantic STIHL
- New York State Arborists, ISA Chapter, Inc.
- Rainbow Treecare Scientific Advancements
- Urban Forestry Services, Inc.
- Vermeer Manufacturing Company
- Wright Tree Service, Inc.

Thank  
You

### Frustrated with trying to grow trees in compacted urban soils?

Mark your calendar for our free TREE Fund webinar “Soil Compaction and Urban Trees: Strategies for Gaining Ground” featuring Dr. Bryant Scharenbroch (U. of Wisconsin – Stevens Point). Learn how you can protect urban soils from compaction and gain useful management strategies to improve the quality of compacted soils in your local landscape.



- **November 30, 2016 at 12:00 pm MST** (translate to *your* time zone [here](#)).
- Pre-registration is not required; log in at [treefund.org](http://treefund.org) on November 30.
- CEUs available.

Dr. Scharenbroch has received multiple TREE Fund grants; read about his research [here](#).

Thank you to Utah State University Forestry Extension and Utah Division of Forestry, Fire and State Lands for hosting the webinar, and to Bartlett Tree Experts and The Davey Tree Expert Company for their support.

### Help your favorite rider in their final push for the 2016 STIHL Tour des Trees!

Frazer Pehmoeller, Dick Rideout, Don Roppolo/Cindy Schwab, Randy Miller, Melanie Sherrod, Steve Geist, Peter Lyon and Jim Barnhart have all raised more than \$4,000 (wow!) and are gunning to be one of the top three fundraisers who will receive a merchandise certificate from STIHL. [Donate to them or to any rider or team](#) by October 1 (donations will continue to be accepted until 12/31/2016). Find a complete list of riders at [stihltourdestrees.org](http://stihltourdestrees.org). Thank you!



**Shopping for equipment at TCI EXPO 2016?** Stop by the TREE Fund booth for Show Specials from Bandit and Green Manufacturing. You choose the price you're willing to pay for a top-quality chipper or cutting system! If you make the highest offer on the item (minimum must be met), you buy it for that price. Proceeds benefit the TREE Fund. Get more details on [our website](#).



### Double your donation with Mid-Atlantic Chapter ISA's match

Donate to the Bonnie Appleton Memorial Fund now through **December 31, 2016**, and Mid-Atlantic Chapter ISA will match 100% of your tax deductible gift, up to \$15,000. The fund honors the late Dr. Appleton's passion and advocacy for horticulture and arboriculture education and research and will support an annual scholarship for students in green industries. [Learn more](#) and download a donation form, or donate online at the [TREE Fund](#). Thank you!

### Thank you to all who supported TREE Fund events at the ISA Conference!



Over 175 people enjoyed Texas-sized fun at TREE Fund After Hours, socializing with friends, bidding on trips and treasures, and playing Heads or Tails - Aggies vs. Longhorns style. Congratulations to our Golden Ticket Raffle winner **Terry Flanagan** (OR); he chose the D.C. Delight vacation package for \$100! Net proceeds from the event will directly support our ability to issue three Duling grants this December, exceeding our budget expectation. Many thanks to our event sponsor ISA Texas, auction package and game prize donors, and event volunteers; TREE Fund After Hours wouldn't have been the success it was without your support.



More than 400 ISA attendees participated in Davey's Nature's Sunscreen Campaign in Fort Worth by getting a photo taken with the "Pledge to Protect" badge. Davey donated \$1 to the TREE Fund for [each person photographed](#). Due to the overwhelming participation, Davey doubled their donation and is proud to donate \$1,000 to the TREE Fund's Bob Skiera Memorial Fund.



Congratulations to **Dror Lazerovitch** (Haifa, Israel), the proud new owner of a Quadwheel® from Green Manufacturing. Dror offered \$1,000 for the equipment, and Green Manufacturing donated 100% of the sale to the TREE Fund. Thank you both for your support!

*Like what you've read? Help us do more!*

