

## CAMPAIGN CASH FLOW: 2017-2023

### (Adjustments to the Campaign Value Recalculate Throughout Budget)

**TOTAL CAMPAIGN VALUE:** **\$3,000,000** *<-- Note this is beyond UARF/PG&E Challenge; assumption is we get that done whether campaign or not*

**PLEDGE PAYMENT YEARS (MAX)** **4** *<-- Some will all be made at once, some in less, but conservative budget uses max time*

#### PLEDGES MADE

	2017	2018	2019	2020	2021	2022	2023
Pledge Percentage	42%	27%	18%	13%	0%	0%	0%
Pledge Value	\$1,260,000	\$810,000	\$540,000	\$390,000	\$0	\$0	\$0

#### CASH COLLECTED (ALL TO ENDOWMENT; CAN'T DEFRAY EXPENSES)

	2017	2018	2019	2020	2021	2022	2023
2017 Pledge Payments	\$315,000	\$315,000	\$315,000	\$315,000	\$0	\$0	\$0
2018 Pledge Payments	\$0	\$202,500	\$202,500	\$202,500	\$202,500	\$0	\$0
2019 Pledge Payments	\$0	\$0	\$135,000	\$135,000	\$135,000	\$135,000	\$0
2020 Pledge Payments	\$0	\$0	\$0	\$97,500	\$97,500	\$97,500	\$97,500
<b>TOTAL NEW FUNDING</b>	<b>\$315,000</b>	<b>\$517,500</b>	<b>\$652,500</b>	<b>\$750,000</b>	<b>\$435,000</b>	<b>\$232,500</b>	<b>\$97,500</b>
<b>EXPECTED/PLEDGED UARF</b>	<b>\$250,000</b>	<i>&lt;-- Does not include pledged 2017 funds booked as receivables in 2016</i>					
<b>OTHER TEMP RESTRICTIONS</b>	<b>\$100,000</b>	<i>&lt;-- Money that comes in and goes back out for grants/projects in same year</i>					
<b>TOTAL 2017 RESTRICTED INCOME</b>	<b>\$665,000</b>						

#### CAMPAIGN EXPENSES (BASED ON 10% OF PLEDGE LEVEL)

	2017	2018	2019	2020	2021	2022
Cash Required Above Normal Ops	\$126,000	\$81,000	\$54,000	\$39,000	\$0	\$0
Composed of:						
Personnel	60%	60%	60%	60%	60%	60%
Production Materials	30%	30%	30%	30%	30%	30%
Office and Overhead	10%	10%	10%	10%	10%	10%
Dollar Value:						
Personnel (*)	<b>\$75,600</b>	\$48,600	\$32,400	\$23,400	\$0	\$0
Production Materials (**)	<b>\$37,800</b>	\$24,300	\$16,200	\$11,700	\$0	\$0
Office and Overhead	\$12,600	\$8,100	\$5,400	\$3,900	\$0	\$0

(\*) 100% in Professional Fees, though may elect to add staff

(\*\*) Split 50/50 Between Professional Fees (Design) and Office Expense (Production)