



Liaison Committee Report
Prepared by: Beau Brodbeck, Chair
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A. Meetings: (Please include dates, those who participated, topics and actions)

1. Meetings Attendance and Known Liaison Status:

Chapter	Name	Liaison Status	Feb. 2017	April, 2017
Florida	Eric Hoyer	1	X	
Illinois	Mark Younger*	1	X	X
Illinois	Brian Sprinkle**	3		X
Indiana	Tom Ordway	1		X
Kentucky	Dave Leonard	2	X	
Michigan	Kathy Gilmour	2	X	X
Mid-Atlan.	Doug Peterson	1	X	
Midwestern	Pete Smith	3		X
Minnesota	Ryan Gustafson	1	X	X
New England	Jeff Carney	3		X
New Jersey	Todd Mastrobuoni	1	X	
New York	Frazer Pehmoeller	2	X	
Ohio	Susan Paul	3		X
Pacific NW	Wendy Robinson	1	X	X
Penn-Del	Kristin Wild	1	X	X
Rocky M.	Jon Elliott	3	X	X
Southern	Beau Brodbeck	1	X	X
Texas	Gene Gehring	1		X
Texas	Zaina Gates	1		
Utah	Shirl McMayon***	2	X	
Utah	Randy Miller****	3		X

Western	Rick Cober	3		
Wisconsin	Nate Schuettelpelz	1		
Staff	Karen Lindell		X	X
Staff	Eric Smith			

- 1 In place, stable no known changes in next 12 months.
- 2 Vacated or looking to vacate and appoint new liaison within 6 months
- 3 New Liaison within the past 12 months

Green Vacant positions
 * Rolled off in April
 ** New Liaison starting April
 *** Rolled off in March
 **** New Liaison starting April

2. Topics:

- a. February Meeting
 - i. Recap of the 2016 Tree Fund year (successes)
 - ii. Provided a Tree Fund update
 - iii. Discussed upcoming grants and need for liaisons to promote grants to researchers, students and educators
 - iv. Refreshed liaisons of Eric's new mission of:
 1. Reducing our dependence on fundraising events;
 2. Increasing the quality, quantity and relevance of our research;
 3. Fostering a better understanding of our mission;
 4. Communicating outcomes of work funded by our supporters;
 5. Expanding recognition outside of the tree care industry.
 - v. Discuss creating and running community engagement events
- b. April Meeting:
 - i. Welcome new liaisons (Randy Miller, Pete Smith, Brain Sprinkle, and Jeff Carney)
 - ii. Tree Fund update
 1. Tree Fund After Hours
 2. Need for new auction packages from liaisons
 3. Review of 2017 TDT
 4. Liaison tools update
 - iii. Discuss upcoming webinars and need to promote
 - iv. Discuss responses to Eric Smith's letters to Chapters regarding:
 1. Chapter Partnership rather than Chapter Challenge model
 2. Term limits
 3. Liaisons as board members

B. Accomplishments:

1. Webinars:

- a. Auburn Extension brought on as a sponsor and host for two new Tree Fund Webinars in 2017.
 - b. First webinar of the year: Dr. Andrew Koeser presented on "Tree Risk Assessment; Perceptions, Realities and Reliability". Webinar attended by 394 and represented 18 countries. Liaisons as board members: Liaisons responded that their boards are reluctant to add additional board members
2. Multiple chapters are successfully embracing the Chapter Partnership model. Texas, Southern Chapter and various others indicating they would give Tree Fund information of their intended support for the year.
3. Most boards appear open to the idea of formalizing liaisons on boards. However, many boards are also reluctant to:
 - a. Increase the size of the boards as some have streamlined boards
 - b. Deal with bylaw and governance documentation necessary to add the position

C. Objectives for the next 3 months:

- Promote webinars, upcoming webinars:
 - June 21 - Soil Profile Rebuilding: Rehabilitating Compacted Soils – Dr. Susan Day
 - September 7 – The State of Urban and Community Forests – Dr. Rich Hauer
 - November 8 - EAB Management – Dr. Dan Herms
- Find additional Tree Fund After Hours packages for auction (2 more needed)
- Remind members to sign up for Tour de Trees (limited to 100 this year)

Next Meeting Date:

1. June 14, 2017 at 2:00 PM CT