

July 2017



### Your donations are making a difference!

Improving the ability to assess tree risk and failure is critically important in tree care. **Gregory Dahle, PhD** (West Virginia University) looked specifically at how load transfers from a tree trunk to the root-soil plate in the “[Characterizing Strain and Load Transfer in the Root Flare](#)” project, in order to help better understand how trees resist overturning. Dr. Dahle found that load and strain are equally distributed in the root system; thus, arborists should consider leeward and windward roots equally important in tree stability.

**Need funding? That’s our job! Apply today** for grants at [treefund.org](http://treefund.org):

### Directed Research Grants **(NEW – 2017 ONLY)**

TREE Fund’s Board of Trustees has authorized two directed grants in 2017 for research on specific topics of interest:

- [Arboriculture Education Benchmark Review \(up to \\$5,000\)](#) – Application due **August 25**
- [Research Impacts and Outcomes Study \(up to \\$20,000\)](#) – Application due **August 25**

### Research Grants

- [John Z. Duling Grant \(now up to \\$25,000\)](#) – Application due **October 1**
- [Jack Kimmel International Grant \(up to \\$10,000\)](#) – Application due **October 1**



### Thank you to our June 2017 **lead donors**:

(for contributions of \$2,500 or more to TREE Fund this month)

- CN Utility Consulting Inc.
- Michael Grimm Services
- Middle Tennessee Electric Membership Corporation
- The Davey Tree Expert Company
- West Coast Arborists

*Thank  
You*



### TREE Fund joins Chicago Region Trees Initiative

TREE Fund is the newest member of the [Chicago Region Trees Initiative \(CRTI\)](#). Established in 2013, CRTI is a collaboration of Chicago region partners working together to develop and implement a strategy that builds a healthier and more diverse urban forest by 2040. We are pleased to be part of this visionary coalition and look forward to working together to grow and sustain our local urban forest.

## 2017 TREE Fund Partners

TREE Fund is pleased to announce its roster of **2017 Partners**. The philanthropic support of these organizations makes our work possible. We are grateful for their generosity and help in advancing our mission to support scientific discovery and dissemination of new knowledge in arboriculture/urban forestry. *Thank you!*

### Crown Partners (\$50,000)

- Asplundh Tree Expert Co.
- Berkshire Hathaway Energy Foundation
- International Society of Arboriculture
- Mowbray's Tree Service
- Pacific Gas & Electric Company
- STIHL Inc.
- The Davey Tree Expert Company
- Utility Arborist Association

### Diamond Partners (\$25,000)

- ACRT, Inc.
- Arborjet
- Landscape & Irrigation
- National Grid
- Ohio Chapter ISA
- Tree Care Industry Association
- Trees, Inc.

### Platinum Partners (\$15,000)

- Bandit Industries, Inc.
- KASK
- Lewis Tree Service
- Nelson Tree Service, Inc.
- Pacific Northwest Chapter ISA
- Southco Industries, Inc.
- Tree Services
- Wright Tree Service, Inc.

### Gold Partners (\$10,000)

- Altec Inc.
- Bartlett Tree Experts
- CN Utility Consulting Inc.
- Jarraff Industries, Inc.
- Mid-Atlantic Chapter ISA
- PacifiCorp
- Penn-Del Chapter ISA
- Quantum Spatial
- West Coast Arborists
- Workshop Creative Group

### Silver Partners (\$5,000)

- American Society of Landscape Architects
- Dominion Energy
- Duke Energy
- Ford Motor Company
- Illinois Arborist Association
- Michael Grimm Services
- Mid-Atlantic STIHL
- Middle Tennessee Electric Membership Corporation
- SavATree
- Southern Chapter ISA
- Unitil Service Corp.
- Vermeer Manufacturing Company
- Wisconsin Arborist Association

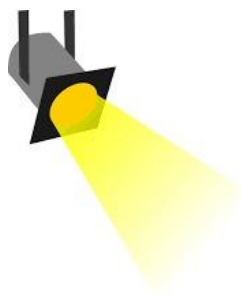
### Bronze Partners (\$2,500)

- ECI (Lakeside Environmental Consultants, Inc.)
- Florida Chapter ISA
- Gamma Tree Experts
- Green Manufacturing, Inc.
- Indiana Arborist Association
- ISA Rocky Mountain Chapter
- ISA Texas
- Minnesota Society of Arboriculture
- New England ISA
- New Jersey Arborists
- Norscot
- Wachtel Tree Science Inc.
- Western Chapter ISA



### NEW TREE Fund Store

It's a new way to support tree research and education! Visit the TREE Fund Store at [treefund.org/treefundstore](http://treefund.org/treefundstore) and see the latest additions – a Ruby Expert bike saddle (supporting Kristina Bezanson's 2017 Tour ride) and Speedplay Frog Crome-Moly Bike Pedals (supporting Beth Buchanan's). Look for new merchandise announcements in the Bulletin. If you are interested in selling an item to benefit TREE Fund, contact [Karen Lindell](#).



## Volunteer Spotlight – **NEW!**

Volunteers are the lifeblood of TREE Fund, and we simply could not accomplish all we do without their gifts of time and talent. To shine the spotlight on more of these energetic and selfless individuals, we're starting a new monthly feature in the Bulletin that highlights a person who is making a difference on behalf of TREE Fund.

TREE Fund is honored to shine spotlight this month on **Jim Urban, FASLA**. Jim has been a TREE Fund Trustee since 2015 and is playing a key role in strengthening ties between TREE Fund and the American Society of Landscape Architects. He helped develop our endowment campaign materials, serves on the Research and Education Committee that reviews grants, and has designed a new, interactive TREE Fund booth at the ISA Conference (be sure to visit it - #1021). Thank you, Jim, for your boundless enthusiasm and passion for TREE Fund and the urban forest!



If you'd like to suggest someone for the Spotlight, please contact [Karen Lindell](#). We also welcome nominations for the annual Ken Ottman Outstanding Volunteer Award which honors sustained high-level volunteer commitment to TREE Fund's mission and work. This year's Ottman Award will be announced at the TREE Fund After Hours Silver Anniversary Tour Celebration on August 1 in National Harbor, MD.



## 2017 STIHL Tour des Trees riders need your help!

The 2017 Tour riders are doing the hard part – pedaling *515 miles* through Maryland, D.C. and Virginia, July 30 through August 5. Won't you do the easy part – supporting their ride? Donate to your favorite [rider](#) or [team](#) today! 100% of your gift supports tree research and education. Thank you! **#STIHLDtT**



## Ride the 25<sup>th</sup> Anniversary Slow Roll

If you've ever thought about riding the Tour, like to cycle (but less than 500 miles in a week), or simply have a passion for trees or the environment – then this is the ride for you! Join the 2017 STIHL Tour des Trees on August 5 for our 25<sup>th</sup> Anniversary Slow Roll. Experience the Tour's fun and friendly atmosphere as you ride with us from National Harbor, MD, to Alexandria, VA, along the scenic Mt. Vernon Trail. You'll enjoy a family-friendly community engagement event and lunch at [River Farm](#), headquarters of the American Horticultural Society, before returning to National Harbor. Slow Roll registration is free, has a fundraising minimum requirement of \$250, and includes a tee shirt and lunch. Registration is open through August 2, or when we reach capacity. Find out more and register at [stihltourdestrees.org/](http://stihltourdestrees.org/) or stop by booth #1021 at the ISA Conference.

**Congratulations to Dave & Judy Scharfenberger** of Hartford, WI, winners of the 2017 STIHL Tour des Trees Summer Promotion! Dave and Judy donated to rider **Dick Rideout**, and their name was drawn from over 700 entries to win the \$500 STIHL merchandise certificate. Many thanks to all who participated in this campaign, and to Crown Partner [STIHL](#) for donating a prize that helped raise over \$35,000 for TREE Fund! You can continue to support your favorite [rider](#) or [team](#) through December 31 at [stihltourdestrees.org](http://stihltourdestrees.org).



Be sure to connect with TREE Fund at the 2017 ISA Conference:

**Sunday, 30 July**

**Ribbon Cutting and Launch of 25th Anniversary Tour des Trees**

7:30 am, Hotel Main Entrance, GNCC



**Monday, 31 July**

**“Day at Night” Education Program**

*Soil Compaction over Coffee and Dessert* featuring Dr. Susan Day (Virginia Tech)

7:00 pm – 7:30 pm, National Harbor 10, GNCC

As a special guest of this year's STIHL Tour des Trees, Dr. Day will present her groundbreaking work on soil profile rebuilding. Free. 0.50 A, M; 0.25 Bs, Bp.

*Space is limited; get a ticket at booth #1021 to guarantee your spot.*



**Tuesday, 1 August**

**TREE Fund After Hours Silver Anniversary Tour Celebration**

*Hosted by Mid-Atlantic Chapter ISA*

7:00 pm – 8:00 pm, followed immediately by MAC-ISA Party  
Maryland 123 and the Foyer, GNCC

FREE admission. Please sign up at [ISA registration](#) so we have a head count. (You can still attend if you don't sign up in advance).

Bring your friends and join the fun:

- **Original Rider Reunion and Celebration** of the 25th Anniversary Tour des Trees
- **Silver Ticket Raffle** – \$100 buys a chance to win the auction package of your choice (only 75 tickets available!)
- **Mini-Auction** – Trips and treasures for every budget:  
*California Wine Country Escape • Tour des Trees memorabilia • Kentucky Bourbon • Sport fishing in Guatemala • Holland America Cruise • and more!*
- **Raise Your Hand for Research** – Help fund an additional research grant in 2017-18
- **Light appetizers and cash bar** available

TREE Fund After Hours proceeds benefit TREE Fund, supporting tree research and education. Get more details at [treefund.org/tfafterhours](http://treefund.org/tfafterhours).

**Correction**

In the June TREE Fund Bulletin, we incorrectly wrote that 2017 Arboriculture Education Grant recipient TreeFolks will offer tree climbing education to undeserved youth in Austin. It should have been *underserved* – of course these young people merit learning how to climb trees! Our apologies for the mistake.

***Like what you've read? Help us do more!***

**DONATE NOW**