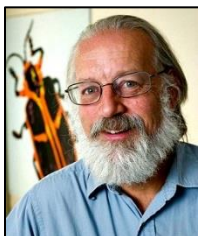


October 2017



Your donations are making a difference!



On Colorado's Front Range, drippy blight has emerged as the most important pest problem affecting red oaks, trees highly valued for their shade in that region. In the study, "[Improving management tools for drippy blight of red oaks](#)," partially funded by a [John Z. Duling Grant](#), Dr. Whitney Cranshaw of Colorado State University sought to produce the first full assessment and documentation of this disease, from the modes of infection to methods for mitigating its spread. Read his important findings and see other TREE Fund pest studies in the [grant archives](#) of the TREE Fund website.

Free TREE Fund webinar with CEUs on November 30

"Drought Tolerance in Trees – Improving Tree Selection for Challenging Urban Sites"

featuring Dr. Andrew Hirons, Myerscough College, U.K.

- **November 30, 2017 at 12:00 pm MST** (translate to *your* time zone [here](#))
- [Pre-registration](#) is highly recommended.
- 1.0 CEU available from ISA or SAF (live broadcast only)



Looking for trees that can establish and survive in challenging urban environments? Of course you are! In this webinar, Dr. Andrew Hirons will explain how drought tolerance is one of the most important determinants of a tree's ability to survive in the urban forest. You will gain an understanding of the basic mechanisms of drought tolerance and insight into tree mortality from drought, giving you practical strategies for managing trees in urban spaces. Dr. Hirons will also share his latest research on using specific plant traits to improve tree selection decisions for challenging urban sites.

Thank you to Utah State University Forestry Extension and Utah Division of Forestry, Fire and State Lands for hosting this program. Visit treefund.org/webinars to see upcoming webinars and to watch past broadcasts.

NOTE: The November 8th webinar with Dr. Dan Herms has been canceled. Watch this space for a rescheduled date.

Thank you to our September 2017 lead donors, those who have contributed \$2,500 or more to TREE Fund this month. See our full list of 2017 lead donors at treefund.org/about/our-donors.

- Mowbray's Tree Service, Inc.
- Ohio Chapter ISA
- Utility Arborist Association
- Western Chapter ISA

Thank You!

A brighter future for utility arboriculture begins now: UARF tops \$1.0 million

TREE Fund is pleased to announce that the Utility Arborist Research Fund (UARF) endowment has reached nearly \$1.2 million, and \$50,000 in annual grant awards for utility research will begin in 2018.

TREE Fund and the Utility Arborist Association (UAA) established UARF to finance work with real importance and benefit to utility tree care professionals in 2010, starting with seed money from Arizona Public Service Co., Ameren, National Grid, Sacramento Municipal Utility District (SMUD), Texas New Mexico Power, and Edison Electric Institute. In 2016 and 2017, PG&E generously offered a \$250,000 matching gift program called the PG&E Challenge, where they contributed \$1.00 for every \$2.00 donation to the fund, up to \$125,000 each year. Thank you to the following organizations that accepted the PG&E Challenge:

Major Donors (\$100,000+)

- Berkshire Hathaway Energy Foundation
- Mowbray's Tree Service, Inc.
- Pacific Gas & Electric Company



Lead Donors (\$20,000 to \$99,999)

- Altec Inc.
- Asplundh Tree Expert Company
- The Davey Tree Expert Company
- Lewis Tree Service
- National Grid
- Nelson Tree Service
- Southco Inc.
- Trees, Inc.
- Utility Arborist Association
- Wright Tree Service

Donors (\$2,500 to \$19,999)

- ACRT, Inc.
- CN Utility Consulting, Inc.
- ECI Consulting
- Jarraff Industries, Inc.
- Middle Tennessee Electric Membership Corporation
- Quantum Spatial
- Rotor Blade

In 2018, TREE Fund, in consultation with UAA, will award one to five UARF grants totaling \$50,000 (minimum award of \$10,000). UARF grant applications will be accepted online at TREE Fund's website January 15 – March 15, 2018, and award winners will be contacted in May 2018.

STIHL Tour des Trees surpasses fundraising goal

Congratulations and many thanks to all 2017 Tour participants and donors for a job well done – fundraising sailed past the \$310,000 goal in September. 100% of the dollars raised will go to research, education or community engagement grants or endowed funds, as all Tour expenses were defrayed by TREE Fund Partners. The campaign continues through December 31, 2017, at stihltourdestrees.org.



Asplundh Golf Outing: A Great Way to Start Trees & Utilities Conference

Kristin Wild, Corporate Communications, Asplundh Tree Expert Co.

This year Asplundh opted to bring its 23rd Annual Golf Outing to Benefit TREE Fund to the Trees & Utilities Conference in Kansas City, Missouri. It was a great way for Asplundh and TREE Fund to kick off the return of this joint collaboration of the Utility Arborist Association and the Arbor Day Foundation. Mother Nature also supported the event with sunshine and early fall temperatures during the afternoon of Monday, September 25 when more than 50 golfers gathered to tee off for TREE Fund at the Tiffany Greens Golf Club. Our congratulations to the winning foursome of this 'relatively relaxed' competition: *Matt Asplundh, Tony Gann, Charles Moore and his son Chuck Moore.*



All the golfers were treated to complimentary beverages on the course and a festive awards reception afterwards, courtesy of Altec Industries. In addition to Altec and the many golfers from utilities, suppliers and other vegetation management contractors, Asplundh was thrilled with the excellent support received from the 18 hole sponsors listed at left. Although the final tally of proceeds is pending,

Asplundh expects to be able to direct a significant portion of the total donation toward the Utility Arborist Research Fund. Many thanks to the golfers and event sponsors for putting the FUN in this fundraiser, which supports the research and education that advances utility arboriculture.



Volunteer Spotlight: Arnold "Beau" Brodbeck

TREE Fund is happy to shine the spotlight this month on Beau Brodbeck, PhD. Beau started his involvement with TREE Fund as the Liaison for Southern Chapter ISA and quickly stepped up to chair the Liaison Committee and join the Board of Trustees. TREE Fund webinars were Beau's brainchild; he introduced us to the Extension community and helped establish and grow the program. In addition to all that, Beau still finds time to participate in our Research and Education Committee that



reviews grant applications, and to ride the Tour. We are grateful for all you do, Beau!

To suggest someone for the Spotlight, please contact [Karen Lindell](#).

Correction

In the September TREE Fund Bulletin, we incorrectly referred to State Delegate Herb MacMillan as Hank. Our apologies for the mistake.

Like what you've read? Help us do more!

DONATE NOW