

November 2017



Your donations are making a difference!



Compared to broadleaf trees, little is known about how systemic fungicides move and work within the unique vascular system of palms. In the study, "[Uptake, distribution and persistence of systemic fungicides in large palms](#)," partially funded by TREE Fund's [John Z. Duling Grant](#), Monica Elliott, PhD of the University of Florida compared the efficacy of four systemic fungicides using three different methods in mature coconut palms. A few options showed promise, and her findings are providing foundational knowledge for effective palm disease management. Read her research and see other TREE Fund fungicide studies in the [Research Archive](#) section of the TREE Fund website.

Free TREE Fund webinar with CEUs on November 30

"Drought Tolerance in Trees – Improving Tree Selection for Challenging Urban Sites"

featuring Dr. Andrew Hirons, Myerscough College, U.K.

- **November 30, 2017 at 12:00 pm MST** (translate to *your* time zone [here](#))
- [Pre-registration](#) is highly recommended.
- 1.0 CEU available from ISA or SAF (live broadcast only)



Looking for trees that can establish and survive in challenging urban environments?

Of course you are! In this webinar, Dr. Andrew Hirons will explain how drought tolerance is one of the most important determinants of a tree's ability to survive in the urban forest. You will gain an understanding of the basic mechanisms of drought tolerance and insight into tree mortality from drought, giving you practical strategies for managing trees in urban spaces. Dr. Hirons will also share his latest research on using specific plant traits to improve tree selection decisions for challenging urban sites.

Thank you to Utah State University Forestry Extension and Utah Division of Forestry, Fire and State Lands for hosting this program. Visit treefund.org/webinars to see upcoming webinars and to watch past broadcasts.

New endowment fund established at TREE Fund

TREE Fund is pleased to announce the Tree and Soil Research Fund for Landscape Architecture (TSRF), a new endowment fund established to support research of interest to the landscape architecture and related communities. TSRF will issue annual grants of at least \$25,000 in perpetuity after reaching its activation level of \$500,000. We look forward to empowering important and meaningful research on trees and soil in the designed environment. Learn more and donate to TSRF at treefund.org/treesoilresearchfund.

Thank you to our October 2017 lead donors, those who have contributed \$2,500 or more to TREE Fund this month. See our full list of 2017 lead donors at treefund.org/about/our-donors.

- Bartlett Tree Experts
- Florida Chapter ISA
- Green Manufacturing, Inc.
- John B. Ward & Co., Inc.
- Mid-Atlantic Chapter ISA
- Pacific Gas and Electric Company
- Pacific Northwest Chapter ISA

thank
you!

TREE Fund Strategic Plan approved

One of the most important functions of a nonprofit Board is to set strategic vision and direction for the organization they collectively govern. Over the past seven months, TREE Fund's Board of Trustees have been working together with our various committees to develop and clearly document such a plan to guide management, staff and volunteers in the years ahead. At their October teleconference, the Trustees approved the Final 2018-2020 Strategic Plan for TREE Fund. The Trustees intend to evaluate progress against the plan annually to keep the document relevant and timely, and to ensure that regular strategic thinking remains part of our ongoing organizational culture. Find the document at treefund.org/about/documents.



Volunteer Spotlight: Kristin Wild

The November Volunteer Spotlight is shining bright on Kristin Wild of Lansdale, PA. Kristin has a long history of engagement with TREE Fund. Since 2000, she has been involved with the Tour des Trees doing public relations and/or riding. She has also been the TREE Fund Liaison for Penn-Del Chapter ISA since 2011 and was on our Board of Trustees for six years prior to that. If you've attended TREE Fund After Hours or its predecessor, the Raise Your Hand



for Research Auctions, you've seen Kristin's smiling face at the cashier station. She is an active member of the Tour des Trees Planning Committee, playing a critical role in coordinating Asplundh support on the local level for the ride each year, arranging everything from hosted rest stops to free parking to bucket trucks. Thank you, Kristin, for all you've done and continue to do for TREE Fund!

To suggest someone for the Spotlight, please contact [Karen Lindell](mailto:karen@treefund.org).



Support TREE Fund's 15th Anniversary Appeal

Since 2002, TREE Fund has empowered research to address the tree care challenges you face, and education programs to inspire new tree stewards. Just as mature trees continue to require care, TREE Fund depends on faithful annual support. Help us celebrate 15 years of advancing tree care with a gift to our 15th Anniversary Appeal. Your support today will secure a better future for our community canopy.

[Donate today at treefund.org](http://treefund.org).

Shop the TREE Fund Store Sale

*KASK climbing helmets * Cycling apparel and gear * Tee shirts * Tour des Trees Memorabilia*

It's a sale of sequoia-size proportions! We cleaned out our storage closet and everything is priced to move. Proceeds benefit TREE Fund. Whether you're looking for yourself or getting a head start on holiday gifts, you'll find it at the TREE Fund Store.



PRICES INCLUDE SHIPPING & HANDLING

- All cycling apparel \$59.99
- All tees and caps \$19.99
- All climbing & cycling helmets \$79.99 - \$139.99

Shop today at squareup.com/store/treefund.

Tree Research and Education Endowment (TREE) Fund is a 501(c)3 nonprofit whose mission is to support scientific discovery and dissemination of new knowledge in the fields of arboriculture and urban forestry.

DONATE NOW