

James Urban, FASLA, ISA specializes in the design of trees and soils in urban spaces. He has written and lectured extensively on the subject of urban tree planting and has been responsible for the introduction of many innovations including most of the current standards relating to urban tree plantings. His 2008 book 'Up By Roots: Healthy Trees and Soils in the Built Environment', is becoming one of the principle tree and soil references.

James Urban was instrumental in the development of structural cells and structural planting soils for use under sidewalk pavements, and is credited with helping to re-awaken the profession of landscape architecture to the skills required to successfully plant trees in difficult urban soils. In 2007 he was awarded the ASLA Medal of Excellence for this contribution the profession of Landscape Architecture. He is the 2013 recipient of the ISA Award of Achievement for long-term contributions to the profession of arboriculture.