Jim Zwack has a B.S. in Urban Forestry and an M.S. in Tree Physiology. He spent the first portion of his career at the University of Minnesota Landscape Arboretum conducting field research on the cold hardiness of ornamental landscape plants. He went on to become the Vice President of Sales at Rainbow Treecare Scientific Advancements, where he helped tree care companies across the United States understand and manage lethal tree problems like Oak Wilt, Dutch Elm Disease, and the Emerald Ash Borer.

Jim started with The Davey Tree Expert Company in 2010 as director of technical services and today is General Manager of the Davey Institute, which is the research, training, and educational arm of Davey. At Davey, Zwack has worked to improve technical services provided by the Institute to Davey's field employees.

Jim has held numerous leadership positions in industry associations and is a former director for the Society of Commercial Arboriculture.