



Liaison Committee Report
Prepared by: Randall H. Miller, Chair
Date Submitted: 5/4/2018

Meetings:

February 14, 2018, 3:00 pm Central Time via conference call

Attending: Randall Miller, Chair; Lori Brockelbank; Jamie Donkersloot on behalf of Christian Siewert; Gene Gehring; Henry Gulich; Jeff Iles; Dave Leonard; Tom Ordway; Doug Petersen; Jeff Picher; Nathan Schuettpelz; Brian Sprinkle; Evan Sussman; Kristin Wild; Karen Lindell; J. Eric Smith

Absent: Beau Brodbeck, Rick Cober, Chris Donnelly, Jon Elliott, Ryan Gustafson, Eric Hoyer; Pete Smith

Accomplishments:

- Promoted Dr. Michael Arnold February 22 webinar, “Do Planting Stock Decisions Really Make Much Difference Down the Road?”
- Publicized the 2017 awards news release.
- Related open grants and scholarships’ March 15, 2018 due date. Used RFPs from President and CEO Smith to spread the word.
- Described tour registration and new virtual Tour.
- Shared Chapter social media consultant/agency contacts with Karen Lindell.
- Explained progress on TREE Fund audit, including financials and IRS Form 990 that appear on the website under the “About/Documents,” following approval by Trustees at the May 21 Board Meeting.
- Communicated that the endowment reached \$4.52 Million in 2017, exceeding the goal of \$4 Million.
- Updated Karen Lindell on status of “good faith estimate” of Chapter partnerships

April 11, 2018, 3:00pm Central Time via conference call

Attending: Randall Miller, Chair; Lori Brockelbank; Rick Cober; Jon Elliott; Henry Gulich; Ryan Gustafson; Jeff Iles; Dave Leonard; John Morris; Jeff Picher; Nathan Schuettpelz; Christian Siewert; Evan Sussman; J. Eric Smith

Absent: Beau Brodbeck, Chris Donnelly, Gene Gehring, Eric Hoyer, Tom Ordway, Doug Petersen, Pete Smith; Brian Sprinkle, Kristin Wild, Karen Lindell

- Detailed the April 12 TREE Press viability.
- Provided detail on the spring grant cycle as producing qualified applications for Hyland Johns, Safe Arborist Techniques, UARF, and Ohio Education Grants and the five scholarships. Explained that applications are currently under committee review, and that awards will be made available May 21 with a late June announcement.
- Promoted the May 2 and May 23rd webinars of Dr. Whitney Cranshaw, and CEO Smith and Dr. Christopher M. Halle, respectively.
- Promoted the Ohio Tour
- Detailed Arbor Day appeal.
- Described TREE Fund social media partnership with Kansas State University.
- Communicated the availability of the Annual Report on the website under “Documents”.
- Explained that 2018 is starting off strong and the TREE Fund is continuing to build revenues.

Objectives for the next 3 months:

Speakers Bureau list

Continue to partner with chapters

Link Chapter websites to TREE Fund webinar page.

Next Meeting Date: June 13, 2018