Tour des Trees Ride Guide June 2018





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Tour Website Donate Now Contact Karen Contact Paul

We've Got a Great Group

We are excited to have 74 Tour participants this year, 20 of whom are new, all supported by a hardworking (and mostly volunteer) crew of 15. Please welcome all our new riders and virtual participants:

- Christopher Ballard, OH
- Reid Coffman, OH
- Dustin Denisiuk, IN
- Stephen Farrens, OH
- Charles Frederick, OH
- Asha Fox, OH
- David Gorden, IN
- Annie Kruise, MI
- Daniel Lippi, FL
- Kristopher May, IN
- Lisa Meranti, OH

Action Required: Tour Tips & Expectations Paul Wood, Tour Director

The Tour is less than 5 weeks away, and you've been working hard to get yourself physically ready. So now is the time to introduce you to the most important element of the Tour, being safe cyclists and good ambassadors while you're riding.



This year I have consolidated all of this information

into a single document: The <u>2018 Tour des Trees Tips and Expectations</u>. **Please read it now**, as it includes information on preparing your bike for the ride. It also includes the Tour Safety Pledge, and we will ask each of you to read and sign the pledge at our Saturday, July 28 Orientation Meeting in Columbus.

Thanks for reading, and Ride On!

Action Required: Have You Made Your Tour Travel Arrangements?

Follow <u>Paul Wood's travel tips and suggestions</u> for the easiest way to get you and your bike to and from this year's Tour.

- Philip Potyondy, MN
- Dixie Russell, OH (Virtual)
- Dawn Sherman, OH
- Marcia Smith, IL (Virtual)
- Thomas Smith, MD
- Peter Sortwell, CA
- Kevin Weber, PA
- David White, NH
- Tyler Winans, OH

Say "hello" to them in the discussion section of our new <u>Tour</u> des Trees Event Page on Facebook.

Fundraising Promotions

Congratulations to **Lauren Damplo** of Stoughton, MA, winner of the May Tour des Trees fundraising promotion. Lauren contributed to Paul Seller's ride, and her name was drawn for the Arborwear Canopy Pants prize. Best of all, we raised over \$9,000 for tree research and education during the promotional period!

We just wrapped up our June promotion celebrating the start of summer that featured an Arborwear Stretch Cambium Jacket as the prize. Look for the winner announcement on our <u>Facebook</u> <u>Event page</u> on June 27!

Many thanks to all who participated in these promotions, and we are grateful to **Arborwear** for making them possible.



Action Requested: Help Us Increase Awareness of the Tour

We are grateful to The Davey Tree Expert Company for providing public relations support for the 2018 Tour des Trees. They have put together <u>a few slides</u> to explain how they are promoting the Tour and the help they need from you to do this.

Please take a minute to contact Helen Thompson at <u>helen.thompson@davey.com</u> with responses to the following:

- 1. Is your hometown on the <u>Tour route</u>?
- 2. Are you willing to be interviewed by media on the Tour?
- 3. Why are you riding the Tour?
- 4. My Twitter, Facebook and Instagram handles (for instance @daveytree) are...

Thank you for your help!

Tour Itinerary & Route

Drum roll please....it's the <u>Tour Itinerary</u> and <u>updated route map</u> you've been waiting for!

These are current as of June 25 and are subject to tweaks, but they will give you a pretty good idea of what we're doing this year.

Know Your Deadlines

The ride is less than five weeks away! Please make sure you know your deadlines and work with your Chapter and Team Captain to meet them:

June 29 - Last day to withdraw from the Tour without penalty

July 17 - Chapter contributions to Tour riders are due to TREE Fund

July 19 - Team Captain specifies how to allocate Team Kitty to Karen

July 23 - Tour fundraising minimums due to TREE Fund

July 24 - Credit cards charged for any fundraising minumum balances due

- Not sure what your fundraising minimum is? Find it <u>HERE</u>.
- Questions? Contact Karen Lindell at <u>klindell@treefund.org</u> or 630-369-8300 x-203.

Get Tour des Trees information - including previous Ride Guides - at treefund.org/tourdestrees.