Trustee Meeting Minutes

Date & time of meeting: May 21, 2018, 8:00am at The Morton Arboretum, Lisle, IL
Attending: Chairman Steven Geist, Chair-Elect Beau Brodbeck, Vice Chair Tom Wolf, Treasurer Ray Henning. Trustees: Jim Barborinas, Paul Fletcher, Brett Heinrich (via phone), George Hudler, Sharon Jean-Philippe, Dave Krause, Sharon Lilly, Randall Miller, Mundy Wilson Piper, James Urban, Chairman Emeritus Al West, President and CEO J. Eric Smith
Absent: Trustee: Will Nutter

Meeting call to order: Chairman Geist called the meeting to order at 8:22am.

Consent Agenda:
Chairman Geist asked the Trustees whether they had any items they would like pulled from the Consent Agenda; none were requested. Motion was made by Trustee Krause to accept the Consent Agenda; seconded by Trustee Barborinas. No discussion. Motion carried.

- Consent Agenda items:
  - Minutes from December 5, 2017 meeting
  - President and CEO’s Report
  - Executive and Governance Committee Report
  - Treasurer’s Report
  - Development Committee Report
  - Communications Committee Report
  - Research and Education Committee Report
  - Liaison Committee Report
  - Council of Representatives Report

Chair Summaries of Committee Highlights (December 2017 to May 2018): Committee Chairs reviewed key committee developments since the last board meeting. Trustees would like to continue to have financials included in the board meeting packet; President Smith said he will provide April financials, rather than first quarter financials as has been the case in the past. Communications Committee Chair Krause asked Trustees to send photos to Karen Lindell for inclusion in TREE Press and website. Research and Education Committee Chair Hudler would like to add more members to the Research Committee. Liaison Committee Chair Miller will add discussion with Liaisons about adding outside members i.e. ASLA to Committee. Council of Representatives Al West asked for three slides from TREE Fund to present at ISA meeting.

Independent Financial Audit Report Summary: Treasurer Henning noted that the audit was completed on time with a clean audit report. Three recommendations were made and have been implemented. New accounting rules will come into effect in 2019 with small reporting changes.

Research and Education Committee Grant and Scholarship Award Recommendations:
- Motion was made by Trustee Barborinas to vote upon the recommended 2018 grant and scholarship awards as a single slate; seconded by Trustee Urban. Motion carried.
Motion was made by Trustee Miller to approve the following grant and scholarship awards; seconded by Trustee Piper.

- Hyland Johns Grant for $48,842 to Dr. Andrew Hirons, University of Myerscough, UK for his project “Enhancing the performance of urban storm water management schemes with tree selection: developing a new approach to assessing waterlogging tolerance in temperate trees.”
- Safe Arborist Techniques Fund Grant for $8,530 to Alexander Laver, Tree Logic for his project “Optimized techniques for arboreal activities.”
- Utility Arborist Research Fund Grant for $46,000 to John Goodfellow for his project “The Cost-effectiveness of Integrated Vegetation Management.”
- Ohio Chapter ISA Education Grant for $5,000 to Kent Roosevelt High School Forestry and Landscape Management Program project “Setting Young People Up for a Future in Arboriculture.”
- Robert Felix Scholarships of $5,000 to:
  - Kaitlyn Pike, DePaul University
  - Jackson Chandler, Brigham Young University
  - Katrina Henn, Mississippi State University
- Bonnie Appleton Scholarship of $5,000 to Rebeca Pobst, Michigan State University
- Horace M. Thayer Scholarship of $3,000 to Brady Dauber, Cuyahoga Community College
- Fran Ward Scholarship of $3,000 to Maria Tranguch, Oregon State University
- John Wright Scholarship of $2,000 to Michael Tilton, University of Massachusetts, Amherst

Executive and Governance Committee:
Executive Session began at 9:30am and ended at 10:30am: Motion was made by Trustee Miller and seconded by Trustee Barborinas to approve Option #3 as presented to the Trustees by President Smith: shorten the Tour, keep fundraising at current level of $3500/rider, rider safety is paramount, review additional opportunities for Professor Pricklethorn, move the Tour away from ISA International, schedule in September/October.

Trustee Meeting re-convened at 10:30am:

Future Meeting Planning:
- Fall video conference: Trustees requested a poll to select a date for the late September/early October video conference.
- December 10 and 11 joint Trustee/Liaison meeting will be held at Bartlett Labs. President and CEO Smith will prepare a summary of current research grant scopes by mid-June in preparation for the Research Workshop on December 12. Trustees were asked to advise President and CEO Smith if they would like to attend the workshop along with suggestions of researchers to attend. We can have 15 to 18 attendees, so need to have good balance between Trustees, research guests, and staff. A Save the Date invitation will be sent in June.
- Trustees approved a face-to-face board meeting in May 2019.
Old Business:
- Education Program Review: Dr. Eric Wiseman has submitted his final report for this directed grant; report will be forwarded to Trustees for review.
- Research Program Review project is in progress. Final report is expected in November in advance of the December 12 Research Workshop.
- Strategic Plan Check-In: Directives for each Committee were reviewed.

New Business:
- President and CEO Smith discussed the Penn-Del Chapter scholarships and three possible scenarios for the program. Trustees were in agreement to discontinue offering these two scholarships unless structural changes were made; President Smith will contact Penn-Del Chapter this summer to request the needed changes.
- State Game Lands Sponsored Grant: Motion was made by Vice Chair Wolf to allow President and CEO Smith to authorize a one year agreement with Penn State to continue the Bramble and Byrnes project, not to exceed $120,000. Motion was seconded by Trustee Miller. Trustee Krause abstained. Motion carried.
- TREE Fund After Hours event will be held offsite of ISA conference in conjunction with Ohio Chapter.
- President and CEO Smith will contact Caitlyn Pollihan at ISA about Tour rider entry to conference.
- Chairman Emeritus West shared a story about First Lady Barbara Bush and her help in increasing focus on trees and tree planting in the forestry provision of the 1990 Farm Bill. ISA Research Trust (TREE Fund) played a major role in its passage.

Executive session commenced at 12:50pm Central Time. Meeting adjourned at 1:10pm Central Time.

Respectfully submitted by Barbara Duke.