

QUESTION	Total Negative	Neutral	Total Positive	Total Non-Neutral Responses	Weighted Average of Non-Neutral Responses
Q9. TREE Fund's permanent endowment is essential to ensuring that important long-term tree research projects can be completed.	0	7	61	61	4.64
Q3. TREE Fund is necessary to the well-being of the tree care industry.	1	10	58	59	4.61
Q21. The Tour des Trees to Benefit TREE Fund is an important community event for the tree care industry.	2	7	60	62	4.60
Q15. TREE Fund staff members are professional and knowledgeable in their fields.	0	15	53	53	4.57
Q4. TREE Fund staff members are responsive to my inquiries.	2	19	48	50	4.54
Q18. TREE Fund is a good steward of the money entrusted to the organization.	1	8	60	61	4.51
Q25. I feel valued and appreciated as a TREE Fund supporter.	1	12	56	57	4.49
Q20. TREE Fund's staff and board members are transparent and honest.	1	15	52	53	4.49
Q16. I feel that my contributions to TREE Fund make a difference.	0	6	63	63	4.46
Q24. The Tour des Trees to Benefit TREE Fund heightens awareness of the importance of tree research.	4	4	60	64	4.44
Q2. TREE Fund is moving in the right direction over time.	1	11	57	58	4.41
Q8. TREE Fund's Webinar Series is a valuable educational resource.	3	11	54	57	4.40
Q14. I look forward to hearing TREE Fund updates at industry conferences.	1	10	58	59	4.37
Q12. TREE Fund is continually advancing best practices in arboriculture and urban forestry.	2	7	60	62	4.37
Q13. TREE Fund scholarships are an important component to developing the tree care industry's professional work force.	3	9	57	60	4.37
Q1. I understand TREE Fund's mission.	5	2	61	66	4.33
Q7. TREE Fund's website (treefund.org) is a useful source of information.	0	14	55	55	4.31
Q19. TREE Fund provides resources for projects that are relevant to my work.	2	12	55	57	4.26
Q23. TREE Fund is strategic in its business practices and communications.	2	21	45	47	4.26
Q10. TREE Fund's e-newsletters (monthly TREE Press and quarterly Research Report) are useful sources of information.	1	14	54	55	4.24
Q22. I enjoy attending TREE Fund After Hours or other community engagement events at ISA International and other conferences.	2	24	42	44	4.18
Q17. I feel well informed about grant and scholarship opportunities offered by TREE Fund.	6	16	47	53	4.17
Q5. I feel well informed about TREE Fund research findings.	6	13	50	56	4.13
Q6. TREE Fund has successfully evolved to meet emergent challenges and opportunities in the tree care industry.	3	16	50	53	4.11
Q11. I feel well informed about opportunities to participate in TREE Fund community engagement activities.	5	18	46	51	4.10