**Russell K. King Professional Biography**

**Experience**

**King Consulting, Principal Consultant** 2012 – present

Leadership and consulting for nonprofit organizations, boards and executives. Servant leadership. Governance. Strategic planning. Emergency management. Marketing. Communications. Change management. Operations. Public speaking. Advocacy. Community engagement. Programming.

**The Christine Center, President and Executive Director** 2017 – 2019

Provided contract transitional leadership to this nonprofit interfaith spirituality center. Authored and achieved its first balanced budget, created online learning, enhanced staff cohesion, expanded and diversified advertising, and created a public voice and persona and a social media presence. Led transition from volunteer to professional leadership in management, programming, fund development, strategic planning, and regulatory compliance. Created endowment fund. Expanded campus by 8%. Budget of $1.2 million; campus of 135 acres and 24 buildings; staff of 25.

**Family Service Madison, Executive Director** 2015 – 2017

Provided transitional leadership and oversight to this nonprofit mental health clinic. Achieved record level diversity on board of directors and management team, and record levels of donations. Created three new programs, an online national presence, and a fund development program. Responded to inherited budget shortfall of $800,000. Budget of $3.5 million; staff of 65.

**Madison Area Rehabilitation Center, President and Executive Director** 2012 – 2015

Provided transitional leadership to this nonprofit organization serving adults with developmental disabilities. Converted to community-based employment, expanded service area, and established managed care business. Created awareness through television, newsletter, marketing materials, commercial print exposure, website, and social media. Created new budgeting, tracking and projecting tools. Budget of $5 million; six locations over two counties; unionized staff of 120.

**Wisconsin Homecare Organization, President and Executive Director**  1995 – 2012

Rescued from bankruptcy this association serving Medicare-certified home health agencies. Reduced expenditures 23% and increased net assets 38% in first year, achieved record-level membership, eliminated debt, and restored fiscal reserves. Served as lobbyist and won passage of a law that saved $11 million in the first effective year. Published the nation’s first home health evidence-based practice manuals. Created online continuing education and virtual office.

**Education**

MBA, LaSalle University

BS in journalism, San Diego State University

**Professional development**

Graduate, Institute for Organization Management (University of Delaware)

Certified Association Executive (American Society of Association Executives)

Certified Medical Editor (American Medical Writers Association)

Coursework completed, FEMA Emergency Management Institute

Certified in CPR and AED (American Heart Association)

**Selected publications**

Huffington Post (2016-2018)

*Madison Capital Times*, columnist (2016-2018)

Author of *Love Songs*

Author of *Confessions of an American Dad*

Author of *A Hint of Frost: Essays on the Earth*

Author of *Harvest Work*

*“A Physician’s Guide to Wisconsin Health Law,”* editor, Vol. I & II, SMS Wisconsin

*“A Practical Guide to Public Relations,”* editor, SMS Wisconsin

“Knowing where you’re going changes the journey” *Caring Magazine*, NAHC

Poetry reviewer for *Wisconsin State Journal*

“Race: An Outdated Concept” in *Journal, American Medical Writers Association*

**Leadership**

Verona Area Board of Education, elected office (deputy clerk)

Wingra Office Park Condominium Association (president)

Alliance for Strong Families and Communities Senior Leadership APEX Group (member)

Dane County Developmental Disability Coalition (Scholarship Committee member)

Council of State Home Care Associations (board vice chair)

Wisconsin Association for Caregiver Excellence (founding board member)

Madison South Rotary Club (Outstanding Student Selection Committee member)

National Association for Home Care (Nominating Committee member)

Council for Wisconsin Writers, Inc. (president, treasurer)

“Summer of the Writer” faculty, University of Wisconsin Extension Program

MetaStar Home Health Advisory Group and Adult Immunization Coalition

National Coalition for Volunteer Protection

YMCA of Dane County (youth fishing instructor)

Wisconsin Rural Health Coalition

Wisconsin Rural Medical Center Advisory Committee

Key Communicators Group, Verona Area School District

Verona Little League Board of Directors

WIPRO Advisory Group

*Medical Executive*, *Rosebud,* and *Medical Executive* (editorial board member)

**Appointments**

Wisconsin Department of Health and Family Services Council on Home Health

Wisconsin Department of Health and Family Services Council on Long-term Care

Wisconsin Department of Health and Family Services Council on Public Health

Wisconsin Department of Health and Family Services Council on SSI Medicaid Managed Care

Wisconsin Department of Workforce Development Select Committee on Health Care

Wisconsin Rural Medical Center Advisory Committee

**Awards**

Outstanding Service to Home Care Award, Wisconsin Homecare Organization

Home Care Advocate Award, Wisconsin Homecare Organization

*Rosebud*national award for poetry

Wisconsin Writers Association award for essay writing

Wisconsin Writers Association award for poetry

Outstanding Graduate, Journalism, SDSU