

# 2019 ANNUAL REPORT

Tree Research and Education Endowment Fund (TREE Fund) was established by the International Society of Arboriculture and Tree Care Industry Association in 2002, to fund programs that support the discovery and dissemination of knowledge in arboriculture and urban forestry. TREE Fund experienced a transition year in 2019, with the retirement of its president and CEO, J. Eric Smith, and hiring of Eric's successor, Russell King. Highlights of the past 12 months include:



**Webinars** TREE Fund broadcast six webinars during 2019, attracting 4,286 viewers:

- ♦ Health Benefits of City Trees: Research Evidence & Economic Values
- ♦ The Landscape Architect in the Nursery: Tagging Trees and Enforcing Specifications
- ♦ Can We Vaccinate Trees to Protect Against Diseases?
- Remediating Compacted Soils Compromised by Urban Construction
- Cultivating Innovation Documenting 15 Years of TREE Fund Research Impact
- ♦ The Salt Dilemma: Growing Better Urban Trees in Northern Climates

Soil Research Fund supports research of interest to the landscape architecture and related communities, with special focus in the areas of trees and soils.

TREE Fund published three research reports during 2019:

- "Tree Response to Removal Pruning Cuts on Branches that Lack Collars," by Jake Miesbauer, PhD
- "Long-Term Impact of Container Size on Tree Establishment," by Michael Arnold, PhD
- "A Site Index for Urban Trees," by Bryant Scharenbroch, PhD

**Grants** TREE Fund provided \$414,825 in support of 11 new and 13 continuing grants and six new and five continuing scholarships during 2019.

**Outcomes** During 2019, TREE Fund-supported research appeared in 16 peer-reviewed publications and was orally presented 25 times. This brings the publication total for the past 16 years to 191.

**Publications** TREE Press, TREE Fund's newsletter, was published 12 times in 2019. The newsletter provides supporters of TREE Fund with timely information, as well as regular features on volunteers, donors, webinars, the Tour des Trees, grants, research results from TREE Fund studies, and messages from the TREE Fund president and CEO.

TREE Fund also published two editions the *Tree and Soil Research Fund Newsletter* in 2019. The Tree and

**Tour des Trees** TREE Fund's signature event, the Tour des Trees, found 80 riders and 20 support staff cycling more than 440 miles in five days through the rolling hills of Tennessee and Kentucky in mid-September.

During this celebration-filled week of trees, cycling and comradery, we also met with municipal leaders, local businesses and volunteer groups, and engaged with as many as 450 elementary school students through Professor Elwood Pricklethorn's PEP Rallies, fostering knowledge and a love of trees with our young people and their teachers.

Along with the amazing cycling and educational feats of the 2019 Tour, we are also happy to report on our fundraising successes! The Tour des Trees 2019 fundraising campaign closed on Oct. I with a total of \$385,201 raised to advance TREE Fund's mission of supporting scientific discovery and dissemination of new knowledge in arboriculture and urban forestry.

# Tree Research and Education Endowment Fund

## \$25,000 and above

Asplundh Tree Expert, LLC **Bartlett Tree Experts** Corteva Agriscience, Agricultural Division of DowDuPont The Davey Tree Expert Company FirstEnergy Corp. International Society of Arboriculture PECO Energy. an Exelon Company

## \$10,000 - \$24,999

Altec/Styslinger Foundation, Inc. Arborist News Bandit Industries, Inc. Canadian TREE Fund Ford Motor Company Green Manufacturing, Inc. Illinois Arborist Association **KASK America** Lewis Tree Service Ohio Chapter, ISA TCIA Magazine Virginia Tech West Coast Arborists, Inc.

# \$5,000 - \$9,999

James and Ann Barborinas CN Utility Consulting, Inc. Collatos Family Foundation Louise J. Desjardins and Jacques H. Brunswick Florida Chapter, ISA Steven Geist Michael and Karen Grimm Indiana Arborist Association Jarraff Industries, Inc. Mid-Atlantic Chapter, ISA

Rick Mowbray PacifiCorp SavATree I. Eric Smith and Marcia Brom Smith Southern Chapter, ISA Texas Chapter, ISA Tree Care Industry Association Unitil Corporation James Urban, FASLA Wisconsin Arborist Association Wright Tree Service

\$2,500 - \$4,999 **BrightView** Mike Connick Nan Jernigan Danforth Environmental Consultants, Inc. Stephen Farrens David and Gretchen Crary Veach Charitable Foundation Paul and Kristin Fletcher, Ir. Hamilton Tree and Landscape Brett Heinrich Pamela K. Hendricksen Iowa Arborist Association John B. Ward & Co. Allison Keir Kentucky Arborists Association Michael Grimm Services Minnesota Society of Arboriculture New England Chapter ISA New Jersey Arborists, ISA New York State Arborists, ISA Wilbur Nutter Penn-Del Chapter, ISA Mundy Wilson Piper and Winthrop Piper Rocky Mountain Chapter, ISA

Ronald Romero

Stanley Tree Service, Inc. Vermeer Corporation Wachtel Tree Science Inc. Western Chapter, ISA David White

\$1,000 - \$2,499 Alabama Urban Forestry Assoc. Anonymous (2) William M. Backer Foundation Barbara Ballard Barnes Tree Service, Inc. Arthur W. Batson, Jr. Renee Bissett Fllin Black Steve Chisholm Columbia Union Conference Nicholas Crawford Jeffrey and Therese Edgar Stephen Farrens Michael and Shannon Frankhauser Robert and Sheila Gansemer Shirley D. Geist Scott Griffiths Jeffrey S. Hamilton, Jr. John and Robin Hendricksen Daniel Hoehn James and Barbara Ingram Iowa Arborist Association Scott lamieson Hyland Johns Kentucky Arborists Association Heather Leff Daniel Lippi Louisiana Arborists Mark M. Holeman, Inc. Jeffrey McMullen Natalie McNeill Midwestern Chapter, ISA

**Edward Milhous** 

# 2019 Report of Major Gifts

Foundation Kentucky

and Roberta Ainsley Randall H. Miller, BCMA Jerry and Marilyn Morey New England Chapter, ISA Wilbur Nutter Oehme, van Sweden and Associates, Inc. Kenneth and Deborah Ottman Raymond Jungles Inc. Joe Russell Marya M. Ryan Judy and David Scharfenberger Craig Shumaker Jim and Colleen Skiera Patricia I. Skiera Katharine and Thomas Stoner The Philip and Lynn Straus Foundation, Inc. Richard Taylor Trees Virginia Utah Community Forest Council **Brent Valentine** Valley Tree Service Wachtel Tree Science Allan and Joyce West Western Arborist Magazine David White Kristin and Gerald Wild Stanley Zuba

# \$500 - \$999

Gary and Linda Abrojena
Jen Agnitsch
Joe Aiken
Akridge Family Foundation
Richard and Jean Almstead
Oleg Amcheslavsky
Kristina Bezanson
Phyllis Bezanson
Jeff Bormes
Ann S. Brown

Chippers, Inc. Geoff D. Cowan Mark A. and Kim M. Crane Fric Davis Michael S. Dosmann laime Douglass **Duke Energy Corporation** Jeffrey and Therese Edgar Rose M. and Albert S. Epperson Robyn A. Flakne Wendy Fortune Four Rivers Nuclear Partnership Brandon Gallagher Watson Susan M. and James A. Gaulk Patrick Gilbert Gold Nugget Tavern & Grille Tony Greene Henry E. Gulich leffrey S. Hamilton, Ir. Robert Heath and Elizabeth Buchanan John and Robin Hendricksen Ian Hoffman Karen Black Jenkins Gary and Jill Johnsom Alan H. Jones Kevin Jones Paul losey Howard Kanare lack Kelly Hart A. Kuller David and Nancy Leonard Sharon Lilly and Joseph Kellerhals Barbara and Michael Lupfer Patrick and Jolynn Mahoney Glenn Maier

Massachusetts Tree Wardens &

Foresters Association

Nelsen and Pamela Money

LeConte Moore

National Christian

Pacific Gas and Electric Company Frazer and Jennifer Pehmoeller **leff Picher** Mark Poliak Race Mountain Tree Services Raymond Jungles Inc. **RD** Cutting Edge Tech Solutions Richard Rideout and Debra Cole Diana Rowan Rockefeller Rocklin K. Russell lames Matthew Searels Mary Searels **Paul Sellers** Sherrill, Inc. Edgar Thomas Smiley David and Anita Staats Thomas and Kim Thoresen Sam and Lisa Van Maanen E. Michael Vergason Annette Wilkus Darrell C. and Joan M. Wise Marshia K. Witting Thomas Wolf

Every donation makes a difference! In 2019, TREE Fund received an additional 1,790 gifts ranging from \$1 to \$499 for a total of \$177,460.

We appreciate the generosity of all of our donors, and we apologize for any inadvertent misspellings or recognition errors; please contact us with any corrections.

STATEMENT OF FINANCIAL POSITION		
Statement of Financials	FY2019	FY2018
ASSETS		
Cash and cash equivalents	\$148,619	\$139,946
Pledges receivable, net	\$329,339	\$337,486
Beneficial interest in investments held by Chicago Community Trust	\$4,701,956	\$4,159,274
Prepaid expenses	\$3,948	\$3,424
Property and equipment, net	\$1,470	\$2,206
Total Assets	\$5,185,332	\$4,642,336
LIABILITIES		
Accounts payable	\$65,754	\$2,437
Accrued expenses	\$8,237	\$12,680
Grants payable	\$362,649	\$329,940
Total Liabilities	\$436,640	\$345,057
NET ASSETS		
Without donor restrictions	\$(416,122)	\$(260,864)
With donor restrictions	\$5,164,814	\$4,558,143
Total Net Assets	\$4,748,692	\$4,297,279
Total Liabilities and Net Assets	\$5,185,332	\$4,642,336
Statement of Activities	FY2019	FY2018
REVENUE		
Contributions	\$476,298	\$734,387
Special Events	\$433,000	\$525,490
In-Kind	\$121,020	\$120,374
Grant Management Fees	\$12,065	\$8,878
Merchandise Sales	\$169	\$2,065
Change in Investment Value	\$690,885	\$(328,900)
Total Revenue	\$1,733,437	\$1,062,294
FUNCTIONAL EXPENSES		
Program Services	\$717,955	\$630,308
Administration/General	\$253,816	\$196,926
Fundraising	\$310,253	\$372,850
Total Functional Expenses	\$1,282,024	\$1,200,084
Change in Net Assets	\$451,413	\$(137,790)

# 2019 Board of Trustees Chairman Steven Geist, BCMA, RCA **Chair Elect** Arnold Brodbeck, PhD **Vice Chairman** Thomas Wolf **Treasurer** Ray Henning **Trustees** lames Barborinas Paul Fletcher, BCMA, RCA Brett Heinrich George Hudler, PhD Sharon Jean-Philippe, PhD David Krause Sharon Lilly Randall Miller, BCMA Wilbur Nutter Mundy Wilson Piper James Urban, FASLA **Trustees Emeritus** John Lloyd James Zwack **Chairman Emeritus**

# TREE Fund Cultivating Innovation 552 S. Washington St. Suite 109 Naperville, IL 60540 (630) 369-8300 treefund@treefund.org www.treefund.org

Allan J. West

J. Eric Smith

**President and CEO** 

TREE Fund is a 501(c)3 nonprofit whose mission is to support scientific discovery and dissemination of new knowledge in the fields of arboriculture and urban forestry