



**August 2020**

*"Allow nature's peace to flow into you as sunshine flows into trees."*  
- John Muir

[Visit our Website](#)

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## **In Memoriam**

At press time, we learned of the passing of the incomparable Hyland R. Johns, August 11, at age 95.

A long time executive at Asplundh, Hyland was a giant and innovator in the utility industry, and one of the last of the great generation of arborists that helped chart the path of arboriculture. He was active in the original International Shade Tree Conference (which became the ISA) and the Utility Arborist Association. A strong proponent of research, Hyland was one of the original founders of the ISTC Research Fund, which became the TREE Fund. The Hyland R. Johns Grant Program, which supports research that directly affects the work of industry professionals, fittingly bears his name.



"We will remember him as a true friend worthy of our admiration," Russell King, TREE Fund president and CEO said, "and we offer condolences to all who knew and loved him."

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## **Autumn 2020 research grant opportunities**

The TREE Fund has awarded more than \$4.5 million in grants since 2002. The fall cycle of grants is listed below. Before applying for a grant, read the guidelines provided in the "Read More" links--details may have changed from previous years. Contact the TREE Fund directly should you have questions or require additional information about these grant programs.

### **John Z. Duling Grant Program**

Provides start-up or seed funding to support innovative research and technology transfer projects.

Award amount: up to \$25,000 (minimum \$10,000)

100-Word Letters of Inquiry (LOIs) accepted August 1 to Sept. 15, 2020  
For approved LOIs only, applications accepted August 1 to Oct. 1, 2020  
[Read more](#)

### **Jack Kimmel International Grant Program**

Provides funding for arboriculture research by applicants working primarily outside of the United States.

Award amount: up to \$10,000 (minimum \$5,000)

100-Word Letters of Inquiry (LOIs) accepted August 1 to Sept. 15, 2020

For approved LOIs only, applications accepted August 1 to Oct. 1, 2020

[Read more](#)

### **Safe Arborist Techniques Fund Grant Program**

Supports original research that creates a safer work environment for people working in the tree care industry and the general public they serve.

Award amount: up to \$15,000 (minimum \$5,000)

100-Word Letters of Inquiry (LOIs) accepted August 1 to Sept. 15, 2020

For approved LOIs only, applications accepted August 1 to Oct. 1, 2020

[Read more](#)

### **Bob Skiera Memorial Fund Building Bridges Initiative Grant Program**

Supports projects which will help arborists and urban foresters communicate the value of trees and urban forests on a global basis through technology transfer and engagement with developers, builders, civil engineers, city planners, elected officials and other policymakers.

Award amount: up to \$30,000 (minimum \$10,000)

100-Word Letters of Inquiry (LOIs) accepted August 1 to Sept. 15, 2020

For approved LOIs only, applications accepted August 1 to Oct. 1, 2020

[Read more](#)

### **Barborinas Family Fund Grant Program**

Supports projects focused on tree production, planting techniques, and the improvement of tree varieties for urban conditions, to focus on investigations into root science.

Award amount: up to \$10,000 (minimum \$5,000)

100-Word Letters of Inquiry (LOIs) accepted August 1 to Sept. 15, 2020

For approved LOIs only, applications accepted August 1 to Oct. 1, 2020

[Read more](#)

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## **Virtual Tour des Trees 2020 rolls on!**

The 3-2-1 challenge launched in July, a new virtual opportunity to roll in place, together but apart, from now through November 15. Are you a dog walker, bike rider, runner, or pogo stick jumper? The challenge is simple: join the campaign, raise funds, and run/ride/exercise like you've never done before. Just set up your fundraising page and track your accomplishments to be automatically enrolled for prizes. Participants who raise funds are eligible for swag, so while you're completing your challenge,



please share the word about TREE Fund. A challenge is always more fun with friends, so challenge others to support TREE Fund and take on Rollin' in Place. Visit [tourdestrees.org](http://tourdestrees.org) to get started!



Use this QR code to go directly to the **3-2-1 challenge page** and register for the **Tour des Trees Rollin' in Place!**

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## Volunteer spotlight

Donna Davis, the Urban and Community Forestry Specialist for the Colorado State Forest Service, was enlisted to take part in the 2020 Tour des Trees Planning Committee as we worked together to plan for a successful tour in Colorado. Donna played a huge role in developing local connections and ideas for tour rest stops, route options, and engagement opportunities. Stepping into a volunteer role with no prior knowledge of the event was a challenge that Donna embraced, and her insight was crucial for planning a Colorado tour (now to take place in 2021).

Now that Tour des Trees has embarked on a virtual campaign for 2020, Donna has decided to go above and beyond her volunteer role on the planning committee and take on the [3-2-1 challenge](#) herself! We are excited to be able to share this experience with Donna and others this year who may not have participated in the past. Thank you, Donna, for helping us design a new experience this year that we will be able to build on in the future. We are eager to work with you again as we plan for Tour des Trees in Colorado in 2021!

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## Lead donors

We are deeply grateful to the following people and organizations who contributed \$2,500 or more to the TREE Fund in July 2020:

**CN Utility Consulting**  
**Lewis Tree Service**  
**Vermeer Corporation**

See the full list of lead donors who make our vital tree research and education work possible on our [website](#).

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## TREE Fund free webinar series

The TREE Fund is proud to partner with the

## Alabama Cooperative Extension

System to bring you free education offerings. We are now able to accommodate up to 3,000 participants! Mark your calendars for these upcoming free webinars from TREE Fund:



### Soil Assessment for Urban Trees: Part 2 Action Plans

Tuesday, September 29, 12 p.m. Central  
Bryant C. Scharenbroch, PhD, University of  
Wisconsin – Stevens Point

### Measuring Multi-stemmed Trees

Tuesday, October 13 at 12 p.m. Central  
Yasha A. S. Magarik, Yale School of Forestry and Environmental Studies  
Lara Roman, PhD, Research Ecologist, USDA Forest Service, Philadelphia  
Field Station, Northern Research Station

TREE Fund's 1-hour webinars are *free* and offer 1.0 CEU credit for live broadcasts from the International Society of Arboriculture, the Society of American Foresters, the National Association of Landscape Professionals and sometimes the Landscape Architecture Continuing Education System. Registration information becomes available on our [website](#) approximately one month before webinar date. Missed a webinar? Watch it anytime on our [webinar archive page](#)

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## Leading thoughts

*by Russell K. King, TREE Fund President and CEO*

Your participation in the virtual Tour des Trees (see above) is key to the health of the TREE Fund, but there are additional ways to help. Last month, I wrote of some indirect ways to help, so this month I'll note some more direct ways.



- **Give.** The pandemic put a hitch in our fundraising giddy up, so your generosity is especially important now.
- Participate in the [virtual Tour des Trees](#).
- Participate in the [Heritage Oak Society](#) (planned giving).
- Create social media messages –aka virtual storytelling-- on your own (and/or company) pages on Facebook, Twitter, LinkedIn, and Instagram. It can be an eye-catching picture with a quick message of support. Use hashtags and a link to [our "ways to give" page](#) when possible.
- Or—and this can be real fun—create a video. Personal video is unique and persuasive. Perhaps talk about a particular tree, a tree planting or tree care tip, fun facts about a tree or trees in general, the importance of trees, even personal reflections on the love of trees—then conclude with a gentle push toward the TREE Fund. Videos in which stories are told are particularly engaging—consider telling a story about how some research

supported by the TREE Fund helped you or your colleges.

- Set up a fundraising page. You can set up fundraising pages online that are personalized by you for your online friends. Such pages on Facebook, as one example, have already brought more than \$1,000 to the TREE Fund in 2020.
- Share the word. Talk about the TREE Fund to peers, family, friends, and others. Talk about how important the TREE Fund is to you—make it personal, real, from the heart, and in your own voice. If you're on Facebook, Twitter, LinkedIn or Instagram, friend, like, link to other otherwise affiliate with the TREE Fund's pages and then share what the TREE Fund posts as often as you can. Add your own comments or hashtags in support. Do you have a personal or professional website? If so, create a link on it to the TREE Fund website (perhaps even include a new link each month to the TREE Press). Explore whether your employer, service club, or local arboretum or environmental group would do the same.
- Telling people in the tree care and landscape architect professions about the TREE Fund's free webinars, and the availability of CEUs, will be helpful. Even just passing along the email or social media notices you receive can bring new eyes to the TREE Fund brand.
- When shopping on Amazon, sign up for Amazon Smile and designate the TREE Fund as the charity of your choice. Encourage others to do likewise.
- When using PayPal to make purchases, you have the opportunity to donate \$1 to the TREE Fund.

In the meantime, please continue to help spread the word. The more people who participate in the [Tour des Trees Rollin' in Place](#), the better. Thank you!

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## **TREE Fund achieves highest rating**

TREE Fund has reached Guidestar's highest level of achievement for nonprofit transparency--the platinum award. GuideStar is the world's largest and most authoritative source of information on nonprofit organizations. Major donors tend to look to GuideStar as the “seal of approval” before making donations.



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**TREE Fund Crown Partners!**





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[Donate now](#)

TREE Fund is a 501(C)3 nonprofit with a mission to support scientific discovery and dissemination of new knowledge in the fields of arboriculture and urban forestry.