



# Tour des Trees Ride Guide

Volume 4, Issue 5

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## We did it!

On Monday, November 9, the Rollin' in Place campaign exceeded it's \$150,000 fundraising goal! These dollars will go a long way in furthering tree research and education in urban forestry and arboriculture, and we are truly grateful to all our participants and partners for making this achievement possible. When the difficult decision was made to postpone the in-person 2020 Tour and pivot to a virtual format, we were entering unknown territory. In the past there had been an option to participate in Tour des Trees as a virtual participant but relying on a virtual campaign for all Tour engagement and fundraising this year seemed a little far-fetched.

With the announcement of this new format we expected disappointment, but instead we were flooded by support, enthusiasm, and immediate growth. Our participation reached a total of 86 individuals who have together already covered over 43,000 virtual miles. The distance and fundraising leaderboards remained competitive throughout the entire duration, and we are eager to announce and award our winners on Monday, November 16th!

## Thank you and a farewell from Maggie

The Ride Guide is usually reserved for uplifting content, but I couldn't miss an opportunity to make my gratitude for each and every one of you known. I'm not a writer, and I usually leave the sentiments to my partner and friend Paul Wood... but this month he has been gracious enough to share a portion of the Ride Guide really for me to share just a few messages.

It is extremely bittersweet for me to share the news that I have recently accepted a new position in the industry. My last day with TREE Fund will be Monday, November 16th. While I look forward to new growth and opportunities, I will miss working with you in this capacity. I plan to continue as a volunteer with TREE Fund into the future, and I look forward to riding with you in Colorado. While plans for 2021 are still underway, we are hopeful that a physical Tour of the Rocky Mountain Front Range will be possible.

I have been blessed with the opportunity to work with my friends and family these last two years, to have been a multi-time TREE Fund scholarship recipient, and to have participated in 8 Tour des Trees events with you (including Rollin' in Place). The Tour introduced me to the industry back in 2010, and my life has been forever changed. I've not only been introduced to an industry that quite literally is changing the world, the Tour also brought cycling into my life. For a long time the Tour has been the highlight of my year. Each summer/fall I've looked forward to vacationing from work or school for a week with my "Pa" to visit our tree family at

Use promo code **TREE15** to receive 15% off an order of Tailwind Nutrition product between now and Nov. 15!

Cont. on page 2

## A thank you and a farewell cont.

*Cont. from page 1*

various destinations. I'll cherish every fundraising supporter, every Professor Elwood Pricklethorn Rally, every on-the-go lunch, every tree planting/blessing, every impromptu rest stop, every pedal stroke, every hug, and every tear.

In a very real sense you have all become my family. Your encouragement and support throughout my career will always be cherished. It is truly remarkable that a group of 86 virtual supporters can raise over \$150,000 for a virtual campaign to support research and education, especially in a year of uncertainty. I will always look to each of you for inspiration, and I am eager to stay in touch. I have no doubt that our paths will continue to cross. I look forward to seeing you at fundraising events, riding with you on Strava, and Rollin' the Rockies with you in 2021.



Wishing you the best,  
Maggie Harthoorn - Community Engagement Manager

## Best wishes Ms. Maggie!

Although our professional collaboration has been brief, I feel like I have known you for a very long time. I remember well you and your brother showing up to join the support team on the Chicago Loop Tour in 2010. I know that the 2010 Tour des Trees greatly influenced the course of your life. It has been a pleasure and an honor to watch you grow and successfully tackle all of the goals you have set for yourself with brilliance, enthusiasm, and humility. The sincere interest, intense curiosity and unbridled work ethic you bring to whatever task you are engaged in are valuable gifts that will serve you well and ensure your future success. There are very few people who are as universally respected and genuinely liked as you are.



*Photo Credit: Coleman Camp*

I know I speak for the entire TREE Family when I say you will be deeply missed but that we all wish you the very best as you take the next steps on your path to success. We all look forward to saying I knew her when...



Ride On!  
Paul Wood - Tour Director



**CLICK HERE TO ACCESS TOUR DES TREES: ROLLIN' IN PLACE PARTICIPANT STORIES AND PAST LIVESTREAM EVENTS!**

**Participant Stories:**

Nina Bassuk, Kristina Bezanson, John Harthoorn, Ray Henning, George Hudler, Randy Miller, Paul Sellers, Jim Urban, and Kathy Wolf!

**Livestream Event Recordings:**

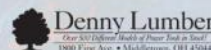
Informational sessions, guided meditation, yoga, Professor Pricklethorn, and more!





## TOP FUNDRAISER PRIZES

Top fundraisers will receive prizes provided by Arborwear and Tailwind Nutrition - and the #1 fundraiser will receive one free month of Select Level Coaching from Carmichael Training Systems!



TREE FUND

Tour des Trees to Benefit  
Tree Research and Education  
Endowment  
(TREE) Fund

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Cultivating Innovation

Get more Tour des Trees  
information at [tourdestrees.org](http://tourdestrees.org)



### SAVE THE DATE!

Join us for TREE Fund After Hours at the  
ISA International Conference

Dec. 9, 4-5pm central

Registration details to come



### Enter to Win a Speaker!

Every donation of \$50 between November 8-14 enters the donor and their supported participant into a drawing to EACH win a JBL Charge 3 Bluetooth Speaker! Thank you Jeff McMullen and Denny Lumber for supplying this generous promotion!



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