



TREE PRESS

March 2021

To explore and share the science of trees contributing to the lives of people, communities, economies, and the environment, and of the planning, planting, and sustainability of urban and community trees.

– The TREE Fund mission

Lead Donors

We are deeply grateful to the following people and organizations who contributed \$2,500 or more to the TREE Fund in February 2021:

Michael and Karen Grimm
Midwestern Chapter ISA



See the full list of lead donors who make our vital tree research and education work possible on our [website](#).

Tour des Trees 2021: Update

The TREE Fund continues to plan for the 2021 Tour des Trees to be held in Colorado. While a final decision cannot yet be made, we are increasingly optimistic. If you're hoping to ride with us this year, we encourage you to communicate now with your potential sponsors, letting them know you may soon be reaching out to them for their support and asking them to keep you in mind as they schedule their charitable donations.



In the meantime, you can count on the availability of the virtual Tour des Trees returning for 2021. The virtual event makes it easy for supporters who cannot make the ride to continue to support the TREE Fund's vital mission. The virtual tour also enables us to invite a much wider group of potential donors, with a broader range of activities, locations, and timeframes to support the TREE Fund.

Watch the *TREE Press* and our website for more information: as soon as the decision is made, we will send an announcement.

Welcome New Community Engagement Manager

Jonathan Cain will join the TREE Fund family April 1 as our new community engagement manager. The position's chief responsibility is organizing and promoting the TREE Fund's events, most notably the Tour des Trees, both actual and virtual.



Jonathan comes to us after a short stint at Lutheran Life Communities in the fundraising department and, prior to that, a 14-year tenure at *Chicago Athlete Magazine* where he worked in sales and event management. He was also the Race Director for the Wisconsin Marathon and the Evanston Flying Turkey 5k.

Jonathan brings to the TREE Fund a wealth of applicable experience in organizing athletic events, some with as many as 4,000 participants, working with corporate sponsors, local officials, and event participants. His organizational skills, technological savvy, and communications background are also important to his new role.

Jonathan is a year-round runner and has a love for all things outdoors. He can be seen at many of the various paths, routes, and races throughout the Chicagoland area. He has a degree in Communication from Hope College in Holland, MI, where he also ran cross-country and track and had his own show on the radio station. He has also volunteered as an assistant coach for the cross country team at his old high school for the past 16 years.

New: CEU Credit for Recorded Webinar!

Missed the TREE Fund's last webinar, "Loading of a Tie-in Point While Climbing"? You can now watch the recording of this live webinar and **earn ISA CEU credits** by completing a 20-question quiz with 80% accuracy. Learn more on our [website](#).

TREE Fund Webinar Series 2021

The TREE Fund is proud to partner with the Alabama Cooperative Extension System to bring you free education offerings. We are now able to accommodate up to 3,000 participants! Mark your calendars for these updated upcoming free webinars from TREE Fund:



Planning for the Next Three Letter Urban Tree Canopy Changer: Lessons Learned with DED, EAB, ETC.

Tuesday, April 20, 2021, at 12 p.m. Central
Richard Hauer, PhD, University of Wisconsin – Stevens Point.

[Register Here](#)

LiDAR based urban tree inventory permits a better evaluation of tree services: an example from Montréal Canada

Tuesday, May 11, 2021, at 12 p.m. Central
Dan Kneeshaw, PhD, University of Quebec, Montreal

Why do some trees transplant better than others?: a look at some new research on water uptake

Tuesday, June 22, 2021, at 12 p.m. Central
Nina Bassuk, PhD, Cornell University

A three-pronged approach to understanding the defensive mechanisms in Green Ash resistant to EAB

Tuesday, July 27, 2021, at 12p.m. Central
Jeanne Romero-Severson, PhD, University of Notre Dame

Long term effects of electrical right-of-way vegetation management on floral and faunal communities

Tuesday, Sept. 14, 2021, at 12 p.m. Central
Carolyn Mahan, PhD, Penn State Altoona

Digging into the Science of Tree Planting and Removing Packaging Materials

Tuesday, October 19, 2021 at 12 p.m. Central
Richard Hauer, PhD, University of Wisconsin - Stevens Point
Andrew Koeser, PhD, University of Florida
Jason Miesbauer, PhD, The Morton Arboretum

Growing trees in paved sites

Tuesday, Nov. 16, 2021, at 12 p.m. Central
Alessio Fini, PhD, University of Milan

The TREE Fund's 1-hour webinars are free and offer 1.0 CEU credit for live broadcasts from the International Society of Arboriculture, the Society of American Foresters, the National Association of Landscape Professionals and sometimes the Landscape Architecture Continuing Education System. Registration information becomes available on our website approximately one month before each webinar date.

Missed a webinar? Watch it anytime on our [website](#).



Show Your TREE Fund Pride!

Gifts for yourself and others, proudly displaying the TREE Fund logo, can be found on [Zazzle](#). The more we raise awareness about the vital role trees play in our lives--enhancing personal health and wellness, strengthening our communities and economy, and contributing to the sustainability of our planet, the better. Making people aware of the TREE Fund is a good first step.

THANK YOU

TREE Fund Crown Partners!



TREE Fund

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Donate now

TREE Fund is a 501(C)3 nonprofit with a mission to explore and share the science of trees contributing to the lives of people, communities, economies, and the environment, and of the planning, planting, and sustainability of urban and community trees.