Trustee Meeting Minutes

Date & time of meeting: December 7, 2020, 1:00pm Central Time via Zoom
Attending: Chair Beau Brodbeck, Vice Chair Dave Krause, Treasurer Ray Henning. Trustees: Jacques Brunswick, Jeff Edgar, Paul Fletcher, Steve Geist, Brett Heinrich, George Hudler, Sharon Jean-Philippe, Sharon Lilly, Randall Miller, Will Nutter, James Urban, President and CEO Russell King

Meeting call to order: Chair Brodbeck called the meeting to order at 1:05pm Central Time.

Consent Agenda:
Chair Brodbeck asked the Trustees whether they had any items they would like pulled from the Consent Agenda. Trustee Urban requested that the President and CEO's report be moved to New Business. Motion was made by Trustee Urban to accept the Consent Agenda as revised; seconded by Trustee Lilly. No discussion. Motion carried unanimously.

- Consent Agenda
  - Minutes from September 23 Trustee Meeting
  - Executive and Governance Committee Report
  - Treasurer’s Report
  - October 2020 Balance Sheet and P&L
  - Development Committee Report
  - Communications Committee Report
  - Research and Education Committee Report
  - Liaison Committee Report

Chair Summaries of Committee Highlights (September to December 2020): Committee Chairs reviewed key committee developments since the last board meeting as noted in their reports to the Board.

Budget 2021 Presentation: President and CEO King presented the 2021 budget draft to the Trustees. The following motion was made by Treasurer Henning: The Finance and Audit Committee unanimously recommends the Board of Trustees’ approval of the attached 2021 summary budget containing the following key financial elements, presented on an accrual basis:

- Total revenues of $1,102,000; which includes $178,000 in earnings transferred from Chicago Community Trust (CCT) and $65,000 in time or donor restricted funds, unavailable for operating expenditures in 2021;

- Total expenses of $968,782; which includes $339,999 in new grant awards, of which $325,248 will be payable in 2021;

- A net positive income of $133,218; cash flow will be evaluated regularly throughout the year.

Motion seconded by Trustee Hudler. Motion carried unanimously.
Research Grants: Research and Education Committee Chair Hudler presented the following grant recommendations:

John Z. Duling Grant to: Dr. Susan Day, University of British Columbia, “Analysing timing and causes of individual tree loss after land development: Insights for urban forest management” for $24,487

Jack Kimmel International Grant to: Dr. Luke Jimi, Bindura University of Science Education, Zimbabwe, “Did Armillaria pathogens track their hosts in the National Botanic Garden, Zimbabwe?” for $9,600

Barborinas Family Grant to: Dr. Amanda Bayer, University of Massachusetts, Amherst, “Impact of container type, substrate, and volumetric water content during transplant of bare root Cornus florida during production” for $10,000

Bob Skiera Memorial Fund Building Bridges Initiative Grant to: Dr. Mysha Clarke, University of Florida, “Enhancing collaboration amongst urban forest stakeholders – An assessment of natural hazard risk perceptions in relation to the services and disservices of city trees” for $30,000

Motion was made by Trustee Geist to accept the grant awards as presented; seconded by Trustee Lilly. No discussion. Motion carried unanimously.

Strategic Plan Presentation: President and CEO King reviewed the draft of the Strategic Plan. Discussion ensued. Motion was made by Trustee Urban to send the draft back to the Task Force for revisions with revised plan to be presented to the Board of Trustees within 30 days for electronic vote. Motion seconded by Vice Chair Krause. Motion carried.

Election of Officers, Trustee Renewals, Confirmation of New Trustees, Confirmation of Committee Chair Appointments:

• Vote on Trustee Renewals (two-year terms)
  o Jacque Brunswick
  o Steve Geist
  o Sharon Jean-Philippe

Motion was made by Trustee Miller to accept the Trustee Renewals as presented; seconded by Trustee Nutter. Motion carried unanimously.

• Vote on New Trustees (two-year terms)
  o Rachel Barker
  o Patrick Franklin
  o Dan Herms

Motion was made by Trustee Urban to accept the new trustees as presented; seconded by Trustee Lilly. Motion carried unanimously.

• Vote on Slate of Officers (one-year terms):
  o Chairman – Will Nutter
  o Chair Elect – Brett Heinrich
  o Vice Chair – Sharon Jean-Philippe
  o Treasurer – Ray Henning

Motion was made by Vice Chair Krause to accept the Slate of Officers as presented; seconded by Trustee Urban. Motion carried unanimously.
• Vote on Committee Chair Appointments (one-year terms):
  ○ Audit and Finance – Ray Henning
  ○ Communications – Jeff Edgar
  ○ Development – Jim Urban
  ○ Executive and Governance – Will Nutter
  ○ Research and Education – George Hudler
  ○ Liaison Chair and Vice Chair will be elected at Liaison Meeting
  ○ ISA Council of Representatives – Beau Brodbeck

Motion was made by Trustee Geist to approve Committee Chairs as presented and seconded by Trustee Lilly. Motion carried unanimously.

Old Business:
• Tour des Trees – drop date for 2021 live Tour is mid-March
• Other events – TREE Fund After Hours event to be held December 9 as part of ISA International Conference
• Industry relations – video presentations sent to ISA Chapter conferences

New Business:
• Chair Brodbeck recognized outgoing Trustees Paul Fletcher, Dave Krause and Sharon Lilly and thanked them for their service
• Revision to TSRFund: Trustee Urban presented revisions to the endowment language for the Tree and Soil Research Fund with regard to reducing the minimum funding, the grant frequency and amount. Item tabled until due diligence done and presented at May Trustee Meeting.
• LACES CEU Provider: Trustee Urban presented request to provide LACES CEUs to webinar attendees. Dr. Hudler will review with Research Committee and if agreeable, item will be presented to Board for electronic vote.
• Consent Agenda Item: President and CEO Report: Executive and Governance Committee will review Trust Agreement with regard to committee structure and will review CEO evaluation process, executive session process and Carver Model and report back to the Board with recommendations to be voted upon at May Trustee Meeting.
• 2021 Meeting Dates and Locations – Doodle poll will be sent to schedule the following meetings:
  ○ May – virtual meeting
  ○ September – virtual meeting
  ○ December – location TBD

Annual Appeal and Partnership Updates: President and CEO King stated that appeal had been sent and is receiving strong support.

Motion to adjourn the Trustee Meeting was made by Trustee Geist and seconded by Trustee Jean-Philippe. Trustee Meeting adjourned at 3:41pm Central Time and was followed by Executive Session.

Respectfully submitted by Barbara Duke.