

# 2025 TREE Fund Partner Opportunities



Tree Research and Education Endowment Fund's (TREE Fund) mission is to identify and fund programs that support the discovery and dissemination of new knowledge in arboriculture and urban forestry.

In 2025, TREE Fund hosts eight research grant programs, one education grant program, and six student scholarships.

Our work is made possible by the generous support of corporate, small business, and community organization partners, as well as individual donors.

By supporting TREE Fund, you support tree research and the future of the arboriculture and urban forestry industry.



## Why TREE Fund?

- ★ Over \$5.4 million in grants and scholarships since 2002 including \$116,668 in new grants and \$35,000 in new scholarships in 2023. Grants and scholarships help to improve best practices and keep workers better informed and safe.
- ★ Free webinars hosted throughout the year. Over 5,000 attendees, earned over 4,300 free CEUs in 2024.
- ★ Earn recognition by arborists and tree enthusiasts worldwide as a supporter of research-based tree science demonstrating its importance to your company.

Platinum  
Transparency  
2024

Candid.

TREE Fund has earned the 2024 Platinum Seal of Transparency, the highest level of recognition offered by GuideStar, a service of Candid. By sharing metrics that highlight progress TREE Fund is making toward its mission, the organization is helping donors move beyond simplistic ways of nonprofit evaluation such as overhead ratios.

Benefit	Crown Partner (\$50,000+)	Platinum Partner (\$25,000)	Gold Partner (\$10,000)	Silver Partner (\$5,000)	Bronze Partner (\$2,500)
“Presented by” recognition for event or webinar, including program introduction by organization representative (based upon availability)	✓				
Space for partner-prepared statement of giving philosophy on TREE Fund's website (Partner Page)	✓				
On-Stage recognition at community engagement event(s)	✓	✓			
Logo recognition during webinar series (5,000 participants in 2024)	✓	✓			
Space for partner-prepared article in one TREE Fund newsletter, with related social media support (Over 15,000 subscribers)	✓	✓			
Year-round logo placement on TREE Fund's website (Front Page) with hyperlink to partner's homepage	✓	✓	✓		
First dibs on marquee Tour des Trees sponsorship opportunities (for additional support). i.e. dinners	✓	✓	✓		
TREE Fund will pen an article for your company newsletter and/or speak to a virtual meeting of employees (in-person may also be available)	✓	✓	✓		
Recognition on apparel at community engagement event(s)	✓ Your Logo	✓ Your Logo	✓ Your Name		
Recognition on signage at community engagement events	✓ Your Logo	✓ Your Logo	✓ Your Logo	✓ Your Name	
Recognition in marketing materials supporting community engagement events, Annual Report, and TREE Fund's website (Partner Page)	✓ Your Logo	✓ Your Logo	✓ Your Logo	✓ Your Name	✓ Your Name

*Note 1: In-kind contributions will be credited only to the extent which they directly reduce budgeted operating costs.*

*Note 2: Documented multi-year pledges of \$25,000+ will be celebrated at the total pledge amount in the initial year.*



TREE Fund  
 1755 Park Street, Suite 200, Naperville, IL 60563  
[www.treefund.org](http://www.treefund.org)  
[treefund@treefund.org](mailto:treefund@treefund.org)  
 630-369-8300

**2025 TREE Fund  
 Partnership Opportunities**

For more information on how to become a TREE Fund partner, please contact Paul Putman at [pputman@treefund.org](mailto:pputman@treefund.org) or by calling 630-369-8300.

# Tour des Trees 2025 Sponsorship Opportunities



The **Tour des Trees** is TREE Fund's primary, annual community outreach and fundraising event, spreading the word about tree research and urban forestry one region at a time. Since 1992, riders from all over the US and abroad have ridden hundreds of miles annually, interacting with local communities and tree lovers, sharing their love of trees and their passion for seeing our urban forests thrive.

Each rider raises a minimum of \$3,700. Sponsorships help underwrite logistical costs of the Tour des Trees. This allows dollars raised by our dedicated riders to directly support TREE Fund's research grants and educational programs that inform arboriculture, urban forestry, tree care best practices, safety, and more.

**Tour des Trees** sponsors are seen by TREE Fund's dedicated group riders, supporters, volunteers, and local community members before, after, and throughout the ride. Our dedicated riders are some of our best advocates for spreading the word about TREE Fund and the Tour des Trees and can help to show off your logo year-round.

Tour des Trees consists of in-person and virtual events. Sponsoring the Tour des Trees helps engrain you into the arboriculture community by showing you are a supporter of tree research and education.



## Benefits of Sponsorship:

- 🚲 **Branded signage/giveaways at sponsored event.**
- 🚲 **Meal sponsorships include company invitees to interact with riders and community.**
- 🚲 **Announcements and presentation opportunities.**
- 🚲 **Opportunity to display additional company signage and promotional materials.**
- 🚲 **"Sponsored by" listing both in print and online.**
- 🚲 **Automatic TREE Fund partner at related level.**



# 2025 Tour des Trees Sponsorship Opportunities

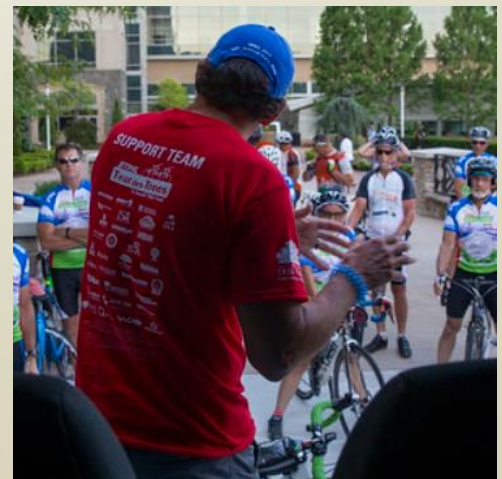


## Tour des Trees 2025 Michigan August 10 – 16, 2025

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Five days of riding  
Estimated 100 riders  
+ 15 volunteers/support team  
+ estimated 60 virtual participants.



**Reserve one of these opportunities for your company! Contact Paul Putman at [pputman@treefund.org](mailto:pputman@treefund.org) or Jonathan Cain at [jcain@treefund.org](mailto:jcain@treefund.org).**



Available Sponsored Item	Sponsorship Level	Availability (as of 12/2/24)
Opening Night dinner	\$15,000	
Monday breakfast	\$2,500	
Monday lunch	\$5,000	
Monday dinner	\$10,000	
Tuesday breakfast	\$2,500	
Tuesday lunch	\$5,000	
Tuesday dinner	\$10,000	
Wednesday breakfast	\$2,500	
Wednesday lunch	\$5,000	
Wednesday dinner	\$10,000	
Thursday breakfast	\$2,500	HELD
Thursday lunch	\$5,000	HELD
Thursday dinner	\$10,000	HELD
Friday breakfast	\$2,500	
Friday lunch	\$5,000	
Friday Closing Dinner & host celebration	\$10,000	HELD
Rest stops	10 @ \$1,500	
Youth Education Sponsor	\$10,000	
Support & Gear (SAG) Vehicles	3 @ \$2,500	
Luggage Truck	\$5,000	
TREE Fund vehicle	\$5,000	
Luggage and Bicycle Rooms	\$5,000 for the week	
Water Bottles (with logo)- Deadline July 25	\$25,000	
Cycle Mechanic (can wear logo)	\$5,000	
Bicycle plates (with logo)	\$5,000	

*Thank you for your support!*