

Below is a humorous donation request written by Laurie Skul for the 2025 Tour des Trees. It shows that you can have a little fun when asking for donations and, by being a little creative, you might get some folks to respond in different ways.

Yep, once again I have signed up to ride in the Tour des Trees! This will be <number of times ridden> for me! Don't want to read more? Please don't close the email, just do your thing (**PLEASE**)! Click here to visit my personal page. <insert link to your fundraising page here>

This year, we will be exploring Michigan! I will complete 425 miles (or more, depending on longer optional days and how often I get lost!)

Top 5 reasons in 2025 to support my ride:

- Your tax-deductible contribution goes to tree education and research! Come on people
 WE ARE TREE PEOPLE! Do it for the trees! ♣ ♣
- 2. Let's beat that team up north! The Ohio Chapter ISA and the Michigan Chapter ISA are neckand-neck in FUNdraising and fitness! Come on Ohio let's beat Michigan! <what kind of competition can you think of that can get people motivated?>





- 3. Tree Plantings yea we plant trees along the way! Of **COURSE** we do! Yea we even sing to them "grow tree grow GROW TREE GROW GROW TREE GROW!!!!" Yea it's a whole thing and I LOVE it! • Please support it!
- 4. All your friends are doing it! You know they are! You don't want to have FOMO, do you? Really this is about **YOU**, not me! Don't be left out!
- 5. If you don't contribute, I may cry! Nobody needs to see that, so DONATE! Click here to visit my personal page. *PLEASE, PLEASE!*



(Me – age 2. My older sister "helping" me train!)

Your support, through your donations and your friendship mean the world to me! Thank you for your support!

<add name>